

STATS

POPULATION PROJECTIONS 2021

255,331 

POPULATION PROJECTIONS 2050

299,640 

LONDON PLAN NEW HOMES
(TEN-YEAR TARGET)

10,380 

BUILDING COUNCIL HOMES FOR
LONDONERS (FOUR-YEAR PROGRAMME)

308 

BOROUGH CONTACT

Richard Wilson

**Strategic Lead Regeneration
and Place**

Richard.wilson@camden.gov.uk

KEY FACTS

→ Growth of the Knowledge Quarter from the catalyst of King's Cross, one of the most ambitious and successful urban regeneration projects in the UK covering a 67-acre site

→ Camden's Community Investment Programme (CIP) is a 15-year planned investment of over £1 billion which has delivered 3,050 new homes, including Agar Grove, now the UK's largest passivhaus development.

→ Euston station redevelopment — a unique opportunity to create a new world-class transport hub, while creating a new piece of city with thousands of new jobs and homes in the area.

'As we emerge from the shadow of Covid-19, it is even more important that Camden's future is one based on an inclusive, green economy, supporting and working with residents to build resilient, sustainable communities. Camden is home to large swathes of prominent retail, cultural and educational sites as well as major transport hubs so the challenges in the wake of Coronavirus are considerable. I am confident that through the Renewal Commission, the strong base of our Community Investment Programme and the energy and strength of our communities we will rise to those challenges together.'

Cllr Georgia Gould, Leader of Camden

OVERVIEW

Camden — 22 sq km in the heart of London, home to around 253,400 people, world class institutions theatres, music venues, markets and green space. Camden's history was shaped to a large extent by the railways which have helped create new growth areas around Kings Cross, St Pancras, Euston and Kentish Town.

The borough's equally rich social history has been shaped by the people who live, work and learn here. 163 different languages and dialects are spoken in Camden schools, an indication of the borough's diversity. It has the largest population of students in London and more higher education institutions than any other local authority. Two thirds of the first Camden Living tenants are 'key workers' and a quarter are children of social housing tenants in Camden — protecting Camden's mixed communities.

In response to the COVID-19 pandemic, Camden Council, with UCL's Institute for Innovation and Public Purpose (IIPP) have set up the Renewal Commission to develop practical solutions to help achieve an inclusive and sustainable economy that addresses the inequalities in Camden. The views and voices of residents are key to successful partnerships and have been demonstrated through the Euston Residents' and Citizens' Assemblies.

ECONOMIC DEVELOPMENT STRATEGY

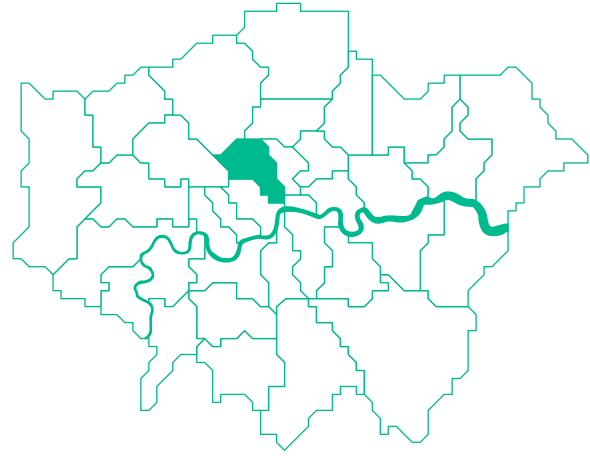
→ **Camden Vision 2025:** working with communities to make Camden a better borough, where everyone has a chance to succeed, where nobody gets left behind, and where everybody has a voice

→ **Camden Renewal Commission:** to develop practical solutions to help achieve a fair, sustainable economy and address the inequalities

→ **Help to work:** helping people find good quality work that enables them to live secure, sustainable and happy lives. This includes a neighbourhood employment support approach, core apprenticeship offer, and working with other employers through planning and procurement levers to promote good employment practice and create opportunities

→ **Help to grow:** helping businesses to grow and transition to a zero-carbon economy while supporting them to create good work, accessible to local people. Supporting the recovery of high streets as economic and social hubs. Including work on spatial planning, support for the inclusive growth of the knowledge economy, and affordable workspace

→ **Help to learn:** helping people make the most of their potential, building the capabilities they need to access work, be financially resilient, and participate in their local community. Including the Camden STEAM programme, mobilising the business community to ensure young people access the wealth of opportunity in the borough.



MAP KEY

- GROWTH AREAS
- TOWN CENTRES
- NEIGHBOURHOOD CENTRE
- METROPOLITAN OPEN LAND / GREEN BELT
- RAIL
- CROSSRAIL
- STATIONS

DEVELOPMENT OPPORTUNITIES

- KNOWLEDGE QUARTER
- KENTISH TOWN

PROJECTS

- 1 AGAR GROVE
- 2 SOMERS TOWN





© Hawkins Brown

KNOWLEDGE QUARTER, WC1X 8LD

The Knowledge Quarter Innovation District stretches from Camden Town to Holborn and Covent Garden and is home to a cluster of world-class scientific, academic, cultural and knowledge-based institutions and organisations. In recent years the innovation district has seen tremendous growth particularly around Kings Cross, St Pancras and Euston stations due to the excellent transport links, highly skilled workforce, high-quality office and lab spaces and enhanced retail, art and leisure offer. Camden council is committed to supporting the future development of these industries that specialise in life sciences, data and technology and the creative industries so that local communities, residents and businesses reap genuine benefit.

COMPLETION DATE:

Ongoing

INVESTMENT OPPORTUNITY:

Major development proposals that involve 1,000 sqm or more of additional employment, research and/or learning floorspace will be considered.



© Camden Council

KENTISH TOWN, NW5, NW1

Kentish Town is well known for its bustling high street, with a range of independent shops, cafes and pubs, as well as its great transport links to central London and beyond. Camden wants to build on this great location and the emerging creative cluster along Highgate Road with a new mixed-use quarter. The Kentish Town Planning Framework was shaped by the communities that surround the incredible opportunity at Regis Road and the Murphy's site. The Framework envisages more than 2,000 new homes and wide range of new jobs from creative industries to storage and distribution. Most importantly this will be a new zero carbon neighbourhood, with its own character and community, very much a part of Kentish Town but on the doorstep of Hampstead Heath.



AGAR GROVE

PROJECT ADDRESS

NW1 9UE

PROJECT STATUS

Current/part completed

PROJECT PARTNERS

Hawkins Brown
Mae, Grant Associates
Arcadis
Standec
Max Fordham
Agar Grove residents
Camden Council
Hill Partnerships Limited

OVERVIEW

Multi award winning estate regeneration project and the largest passivhaus scheme in the UK



SOMERS TOWN

PROJECT ADDRESS

NW1 1DN

PROJECT STATUS

In construction/part completed

COMPLETION DATE

2023

PROJECT PARTNERS

DSDHA
Hayhurst and Co
Duggan Morris Architects
Adam Khan and dRMM Architects
Camden Council

OVERVIEW

Part of Camden’s Community Investment Programme this complex regeneration scheme comprises a school, nursery, community facilities, housing and a park.