

STATS

POPULATION PROJECTIONS 2021

193,544 

POPULATION PROJECTIONS 2050

257,101 

LONDON PLAN NEW HOMES
(TEN-YEAR TARGET)

16,090 

BUILDING COUNCIL HOMES FOR
LONDONERS (FOUR-YEAR PROGRAMME)

251 

KEY FACTS

→ 45 conservation areas covering almost half the borough

→ The council and residents have backed ambitious plans that would see the ailing A4 Hammersmith flyover demolished and replaced with a tunnel — reclaiming space above ground for new public realm and buildings

→ There are three Opportunity Areas in the borough: Earls Court and West Kensington, White City and Old Oak

OVERVIEW

This inner borough is home to three Opportunity Areas — at Earls Court, White City and Old Oak — which will between them see the creation of 22,000 new homes and 38,000 jobs. With plans for Earls Court and Old Oak remaining underway, the 110-hectare White City Opportunity Area is evolving quickly, with Westfield’s newly unveiled £1bn extension alongside Imperial College’s and Royal College of Art’s new hubs anchoring plans for 6,000 new homes. Accessibility in the north of the borough will improve with the arrival of HS2 and improved transport infrastructure surrounding the Old Oak Common site.

ECONOMIC DEVELOPMENT STRATEGY

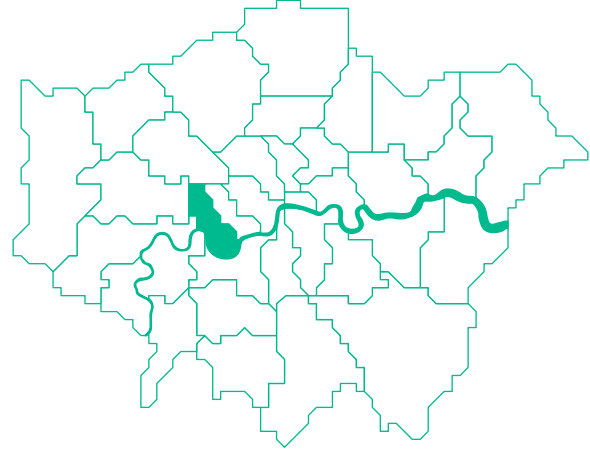
→ **Spin-out companies:** building on our Industrial Strategy and Enterprise Partnership, we’ll work with Imperial College to anchor at least 20 new spin-out companies in the borough by 2022.

→ **West Tech hub:** we’ll work to bring in new investment of large ‘anchor’ firms that will enable a vision of a West Tech hub.

→ **Jobs:** through the industrial strategy, we’ll create 2,000 jobs in technology, media and creative industries by 2022.

→ **Affordable office space:** we’ll deliver new affordable space through planning agreements with developers to support small businesses.

→ **Carers:** we’ll aim to help carers have financial security, care services which are there when they need them, an NHS which supports them, the ability to combine work and care if they choose to, and better information and advice to prepare and make choices about caring.



MAP KEY

- GROWTH AREAS
- TOWN CENTRES
- NEIGHBOURHOOD CENTRE
- METROPOLITAN OPEN LAND / GREEN BELT
- RAIL
- CROSSRAIL
- STATIONS

