

WALTHAM FOREST

STATS

POPULATION PROJECTIONS 2021

281,370 

POPULATION PROJECTIONS 2050

335,649 

LONDON PLAN NEW HOMES
(TEN-YEAR TARGET)

12,640 

BUILDING COUNCIL HOMES FOR
LONDONERS (FOUR-YEAR PROGRAMME)

293 

BOROUGH CONTACT

Jonathan Martin

Director of Inward Investment

jonathan.martin@walthamforest.gov.uk

KEY FACTS

→ Creative sector: we aim to deliver the first GLA accredited Creative Enterprise Zone in London to support those working in the creative sector.

→ Enjoy Waltham Forest: the most effectively implemented borough-wide approach to improve cycling and walking. It includes over 30 kilometres of cycling network installed in the borough.

→ Walthamstow Wetlands: the largest operational wetlands in Europe, which has welcomed more than one million visitors since opening in 2017 — a natural health and wellbeing asset.

'Waltham Forest has shown remarkable resilience during the Covid-19 crisis. As businesses, residents and volunteers come together to support one another at a time of great upheaval, we are determined to continue delivering the housing and development our borough needs. As well as dealing with the immediate crisis, we needed to think about how we recover, which is why we were the first borough to hold a planning committee during the first lockdown. We are working closely with our partners to advance our growth agenda and Economic Recovery Plan. We are focused on supporting the borough through the Covid-19 crisis and determined that we emerge even stronger in times ahead.'

Clare Coghill, Leader of Waltham Forest

OVERVIEW

Waltham Forest became the first ever London Borough of Culture in 2019, when residents, businesses and visitors celebrated their diverse cultures, sense of community and acts of kindness. These strengths have been critical in dealing with the significant difficulties posed by Covid-19. The Council is finding new ways to work alongside residents, partners and businesses, recognising the importance of collaboration between these groups as we support everyone to strive for the best for our borough. During Covid-19, we have distributed £1.6m to families through the financial hardship fund, while 2,000 households in the borough received support from the Community Help Network. Local businesses also suffered from the crisis, although the Council distributing over £47m of grants has gone some way to support them through this. Our Economic Recovery Action Plan and our new corporate strategy, 'Public Service', aims to provide a strong platform for economic and social recovery and growth over the coming years to deliver the best outcomes for our residents. The strategy will target connecting people with new jobs; safe and healthy living; our new 15-minute neighbourhoods and confidence in our future to build on the work we have jointly been doing with our partners.

ECONOMIC DEVELOPMENT STRATEGY

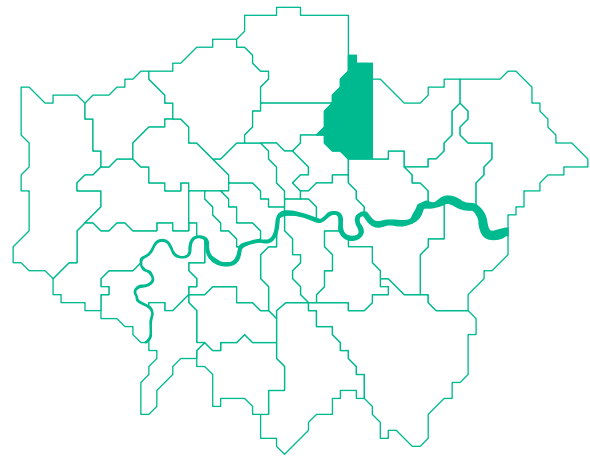
→ **Business and Economic Recovery:** to protect and help the provision of new jobs for our residents and businesses, to mitigate the impact of the Covid-19 lockdowns.

→ **Housebuilding:** to confirm our commitment to provide high quality new and affordable homes for our existing and new residents. To ensure that we continue to deliver on our growth ambitions working with our development partners to grow the borough.

→ **Walkable neighbourhoods:** Living Well to encourage and support the 15-mins walkable neighbourhood where the essentials for good living are found within this walkable timeframe.

→ **Culture-led regeneration:** supporting our High Streets and Town Centres to provide vibrant activity, encouraging experiential visits to these areas, alongside the work/retail/leisure offers.

→ **Capital Delivery Strategy:** the council's cabinet has approved a half a billion pounds Capital Delivery Strategy to support the Growth agenda to include 27,000 new homes and over 8,000 new jobs.



MAP KEY

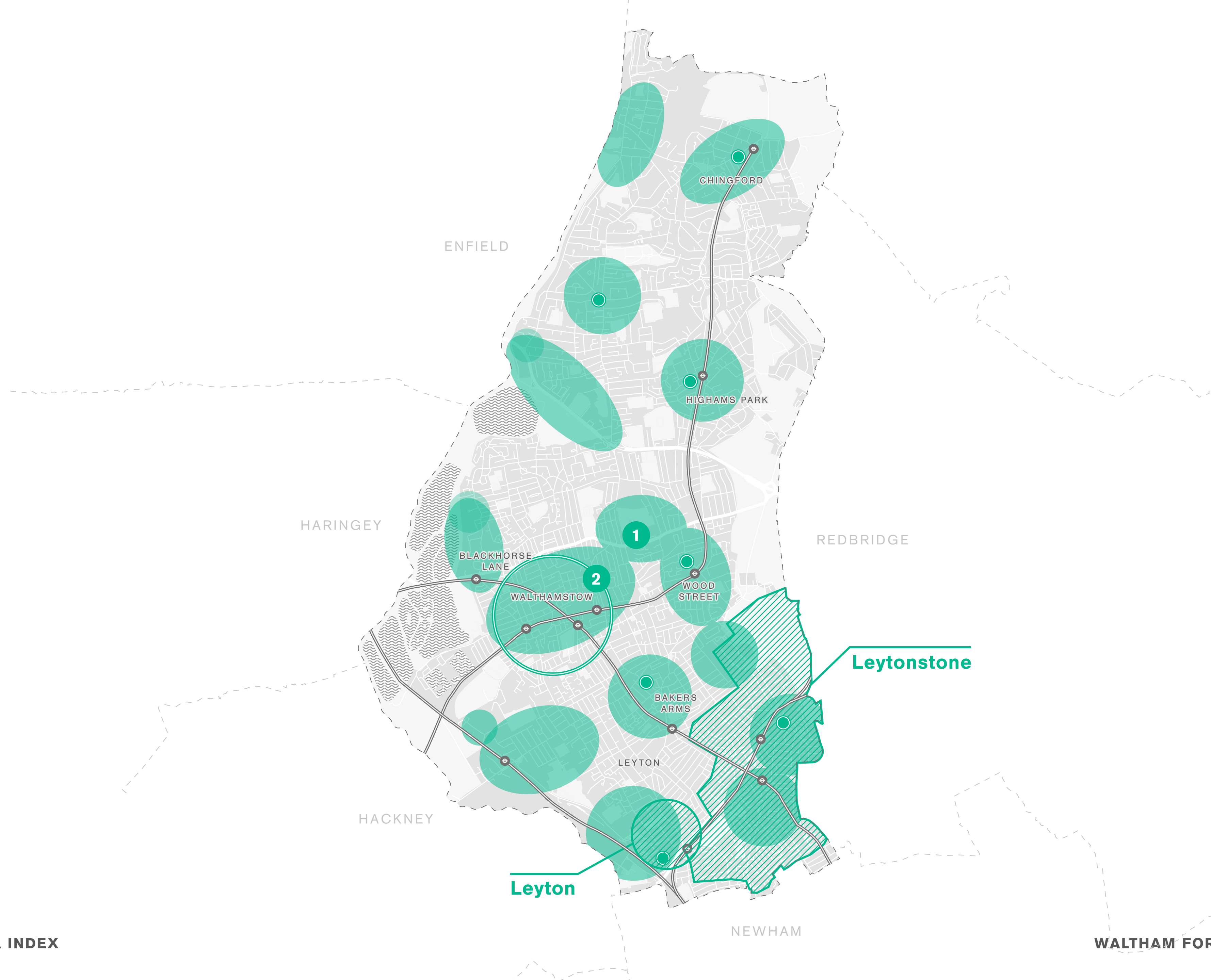
- GROWTH AREAS
- TOWN CENTRES
- * NEIGHBOURHOOD CENTRE
- METROPOLITAN OPEN LAND / GREEN BELT
- RAIL
- CROSSRAIL
- STATIONS

DEVELOPMENT OPPORTUNITIES

- LEYTONSTONE
- LEYTON

PROJECTS

- 1 FELLOWSHIP SQUARE
- 2 EMD CINEMA





LEYTONSTONE, E11

Leytonstone continues to provide a vibrant mix of retail, food and drink and a diverse employment offer with some significant heritage and community assets and listed buildings. It is near the Future Whipps new neighbourhood and to attractive green and blue assets and is well connected for transport, being served by the Central line and Overground. The council is undertaking a Town Centre Framework setting out development and public realm investment, including four Site Allocation sites in the borough's emerging Local Plan (2020–2035), which could deliver up to 1,600 new homes, 25,000 sqm new workspace and 3,000 new jobs.



LEYTON, E10

Plans for Leyton include minimum growth targets of 6,350 new homes and higher density of housing around the Leyton Tube Station. The council intends to deliver co-ordinated new development around a new rail station at Ruckholt Road and intensify development at Leyton Mills, including new quality homes, employment and workspace, appropriate retail provision, cultural uses and supporting social and community infrastructure. Our Local Plan sets out plans for development at New Spitalfields—in the event the market comes up for redevelopment during the Local Plan period—to create a thriving, mixed-use sustainable neighbourhood, including new quality homes, and jobs.



FELLOWSHIP SQUARE

PROJECT ADDRESS

**Waltham Forest Town Hall,
Forest Rd, London E17 4JF**

PROJECT STATUS

On-site

COMPLETION DATE

2021

PROJECT PARTNERS

**Waltham Forest Council
ISG Contracting Ltd**



EMD CINEMA

PROJECT ADDRESS

**86 Hoe Street,
Walthamstow E17 4QH**

PROJECT STATUS

On-site

COMPLETION DATE

2022

PROJECT PARTNERS

**Waltham Forest Council
Willmott Dixon Ltd**