

STATS

POPULATION PROJECTIONS 2021

283,778 

POPULATION PROJECTIONS 2050

332,006 

LONDON PLAN NEW HOMES
(TEN-YEAR TARGET)

17,820 

BUILDING COUNCIL HOMES FOR
LONDONERS (FOUR-YEAR PROGRAMME)

741 

BOROUGH CONTACT

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Planning and Development

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KEY FACTS

→ Hounslow's Housing Pledge — secure 5,000 affordable homes by 2022

→ 1,985 new homes secured since 2018

→ Hounslow contains 1,219 hectares of Green Belt and 777 hectares of Metropolitan Open Land

'Our Recovery Plan — One Hounslow, Forward Together — builds on the borough's incredible community spirit, particularly proven throughout a year we all know has been unlike any other for our residents, businesses and communities. Taking on the Plan's outcomes, the Economic Recovery & Regeneration Plan strives to drive a fairer, greener, stronger, more resilient borough.'

Hounslow like other London borough's is facing some incredibly unprecedented times, the biggest challenge of our generation, these plans are ambitious but achievable as founded in our Local Plan and two new Local Plan Reviews. I'm proud of the work of this council, our residents and communities, and we're committed to build on a better future, one that is inclusive, sustainable and meets the needs of local people.'

Cllr Steve Curran, Leader of Hounslow

OVERVIEW

This is an important moment for Hounslow and its economy. In response to the devastating effects of Coronavirus, our ambition is to implement a resilient, green and inclusive recovery that allows Hounslow's residents, businesses and places to thrive, supported by a proactive council.

Hounslow is proud of its economic track record. Our strong business base, global HQ functions, innovative start-ups, transport infrastructure, key growth sectors, ongoing housing development programme, and hardworking, skilled residents will continue to drive economic performance. Pre-Coronavirus Hounslow was the second fastest growing economy in London with GVA of over £13bn annually.

Hounslow's key sectors of aviation and transport, retail and hospitality are amongst those the hardest hit. Thousands of freelancers, micro and small businesses particularly adversely affected. "A Borough Plan for Recovery: One Hounslow, Forward Together" sets out strong interventions we will undertake. The new Local Plan reviews for Great West Corridor (GWC), West of Borough (WoB) and Site Allocations will transform these Opportunity Areas and deliver 7,500 new homes and 17,600 new jobs in GWC.

ECONOMIC DEVELOPMENT STRATEGY

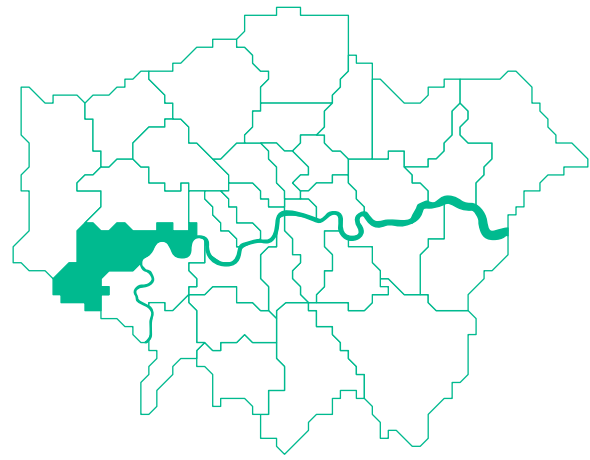
→ **Jobs, education and training:** local people from all parts of the borough can access good quality, well paid jobs and the education and training to help them progress. Our most vulnerable residents are intensively supported.

→ **Resilient and fairer economic regrowth:** economic regrowth makes the borough more resilient and fairer with a focus on higher value jobs and professions for local people, growth in the green economy and support for local businesses.

→ **Distinctive and diversified high streets and centres:** a re-imagined network of distinctive and diversified high streets and centres, well connected, accessible and welcoming which support regeneration, wellbeing and social cohesion, enhanced by high quality green and digital infrastructure — enhancing our borough's distinctive heritage.

→ **Sustainable developments and business spaces:** new homes and business space, particularly affordable housing, are nurtured and accelerated, in sustainable developments with excellent design quality.

→ **Economic recovery and growth:** council investments support both the economic recovery and regeneration of the borough and the improved financial resilience of the community, while protecting the council's financial position. Combined with fundamental commitments to outcomes that enable a green recovery that works towards the ambition of our Climate Emergency Action Plan. And a recovery that ensures all communities benefit and no one is left behind.



MAP KEY

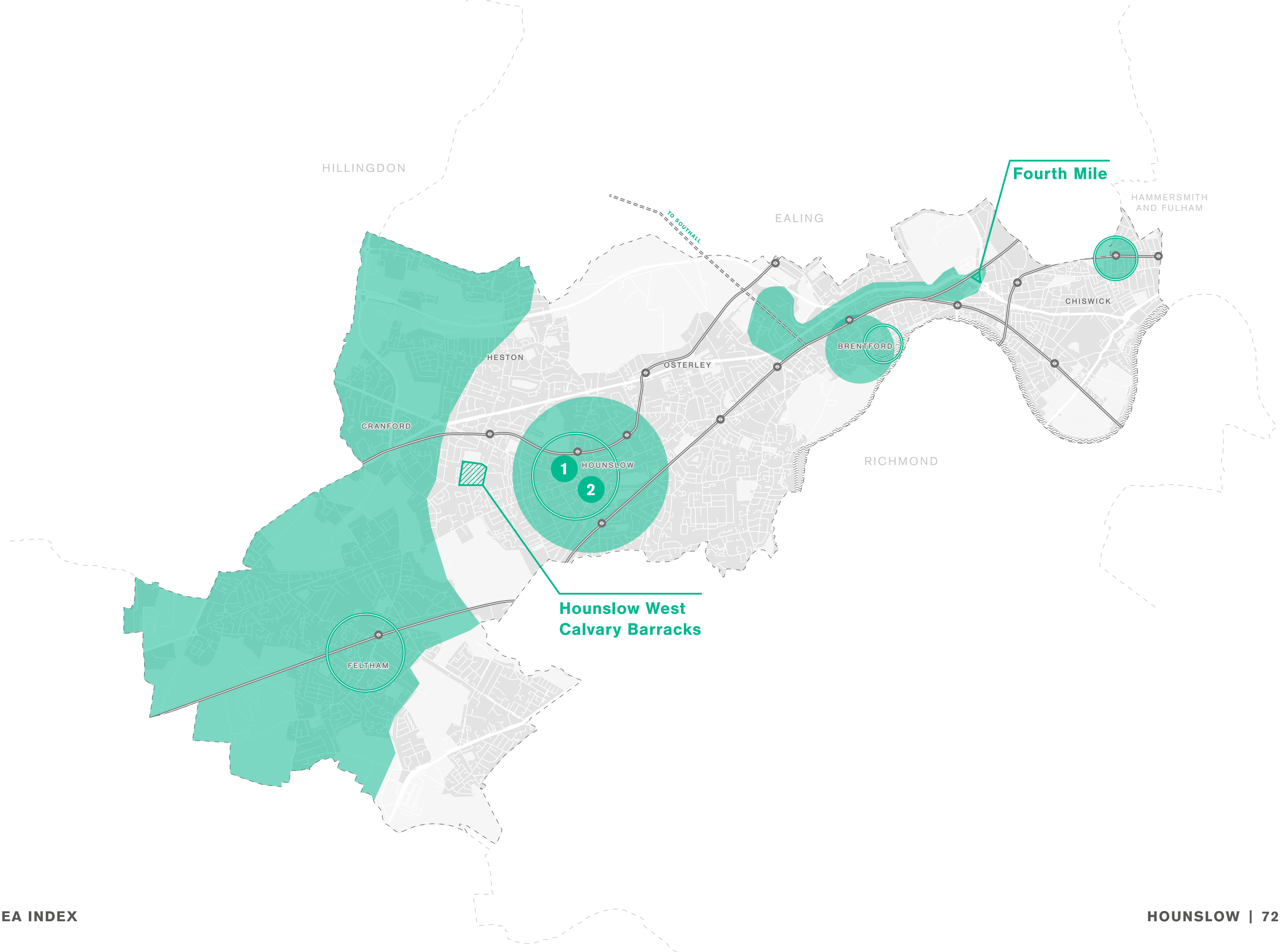
- GROWTH AREAS
- TOWN CENTRES
- * NEIGHBOURHOOD CENTRE
- METROPOLITAN OPEN LAND / GREEN BELT
- RAIL
- CROSSRAIL
- e STATIONS

DEVELOPMENT OPPORTUNITIES

- HOUNSLOW WEST CAVALRY BARRACKS
- FOURTH MILE

PROJECTS

- 1 HOUNSLOW HOUSE
- 2 HIGH STREET QUARTER, HOUNSLOW





HOUNSLOW WEST CAVALRY BARRACKS

The entire 14.85 hectare site is allocated for a major mixed-use development including 1,000 homes, via a development brief adopted by the London Borough of Hounslow Cavalry Barracks Planning Brief. The future redevelopment of this site presents a significant opportunity to deliver new private and affordable housing, community facilities, employment space and importantly, the protection and enhancement of the listed buildings and historic environment.

PROJECT OWNER:
Ministry of Defence
 DEVELOPMENT COST:
£600m
 PLANNING STATUS:
In application



FOURTH MILE

Plans have been submitted for a new mixed-use development, just off the Chiswick flyover in London. Proposals include a technology cluster, designed to house 15-25 tech companies; three residential blocks with a total of 258 apartments (47 per cent of which to be affordable), retail and leisure offers. A site of approximately 1.6 hectares in size, it was once home to the Hudson Motor Company and played a key role in the industrial formation of the Great West Road, with purpose-built premises for the company established on the site in 1926.

PROJECT OWNER:
Reef Group
 PLANNING STATUS:
In application



HOUNSLOW HOUSE

PROJECT ADDRESS

**7 Bath Road Hounslow
Middlesex TW3 3EB**

PROJECT STATUS

Completed

COMPLETION DATE

May 2019

PROJECT PARTNERS

**LB Hounslow
Sheppard Robson
Bouygues Construction**



HIGH STREET QUARTER

PROJECT ADDRESS

**High Street, Hounslow,
TW3 1HL**

PROJECT STATUS

In construction

COMPLETION DATE

Summer 2021

PROJECT PARTNERS

**Wilson Bowden & Barratt
tp bennett**