



## NLA MEMBERSHIP PACKAGES



### PRINCIPAL PARTNER (BY INVITATION ONLY)

From £25,000+VAT per annum

Strategic corporate and civic partners across the NLA programme with headline branding and dedicated NLA Director to manage relationship.

### PARTNER

#### Profile and participate

Account-managed membership focused on two-way, strategic relationship to maximise membership benefits and business profile

£5,400+VAT per annum

- Dedicated Account Manager will meet with you quarterly to understand your business and help tailor your engagement throughout the year across all aspects of the core NLA programme
- Opportunities to profile your business, projects, key individuals, and to share knowledge or research
- Company profile on NLA website and listing in NLQ directory
- Free project submissions to NLA research
- Discounted submissions for case studies, awards entries and New London Model
- Free gallery hire for an evening event/reception (catering and security costs apply)
- Discounted sponsorship, space hire and Annual Lunch bookings
- Copy of NLQ for your office/reception
- Two guest places per half day conference to be used flexibly by anyone in the business
- 10 personal memberships to allocate to your staff
- See additional personal benefits including access to research, events, NLQ and more in the personal membership package below
- 20% off all additional personal memberships

### PROGRAMME CHAMPION

#### Thought leadership

Profile your business as a thought-leader through alignment with a specific NLA programme, alongside enhanced Partner benefits

£12,500+VAT per annum

- Align with, influence and help shape your chosen programme topic.
- Quarterly meetings with the Programme Manager of your topic and your Account Manager to facilitate your involvement
- Profiling and branding across all associated programme output and in all relevant communications and materials
- Dedicated Account Manager to understand your business and help tailor your engagement throughout the year across all aspects of the wider NLA programme
- Opportunities to profile your business, projects, key individuals, and to share knowledge or research across the NLA programme throughout the year, including conferences, round tables and high-level dinners
- Opportunity to promote an independent event, proprietary research or similar to the NLA network (where complementary to the programme)
- Company profile on NLA website and listing in NLQ directory
- Free project submissions to NLA research
- Discounted submissions for case studies, awards entries and New London Model
- Free gallery hire for an evening event/reception (catering and security costs apply)
- Discounted sponsorship, space hire and Annual Lunch bookings
- Copy of NLQ for your office/reception
- Two guest places per half day conference to be used flexibly by anyone in the business
- 5 delegate tickets for each event for staff or guests related to your chosen programme
- 15 personal memberships to allocate to your staff
- See additional personal benefits including access to research, events, NLQ and more in the personal membership package below
- 20% off all additional personal memberships

Principal Partners





## STANDARD

### Networking and access

Standard membership providing access to the NLA network & programme, for organisations with over 10 staff Or Entry-level membership giving your business access to the NLA network and programme

£1,395+VAT per annum / £125+VAT per month

- Company listing on NLA website and NLQ directory
- Discounted submissions to NLA research, awards, and New London Model
- Discounted sponsorship, space hire and Annual Lunch bookings
- One guest place per half day conference to be used flexibly by anyone in the business
- Copy of NLQ for your office/reception
- 5 personal memberships to allocate to your staff
- See additional personal benefits including access to research, events, NLQ and more in the personal membership package below
- 10% off all additional personal memberships

## STANDARD (SMALL BUSINESS)

### Networking and access

Standard membership providing access to the NLA network & programme, for organisations less than 10 staff Or Entry-level membership giving your business access to the NLA network and programme

£595+VAT per annum / £55+VAT per month

- Company listing on NLA website and NLQ directory
- Discounted submissions to NLA research, awards, and New London Model
- Discounted sponsorship, space hire and Annual Lunch bookings
- Copy of NLQ for your office/reception
- 2 personal memberships to allocate to your staff
- See additional personal benefits including access to research, events, NLQ and more in the personal membership package below
- 10% off all additional personal memberships

## PERSONAL MEMBERSHIP

£230+VAT per annum / £20+VAT per month

### Concessions:

Student: £50+VAT per annum / £5+VAT per month

International: £110+VAT per annum / £10+VAT per month

- Regular members newsletter
- Unlimited access to NLA research & speaker presentations
- NLQ magazine subscription
- Contribute to NLA surveys and polls to inform our research
- Invitations to networking events, tours and private views
- 2 free half-day conference tickets
- 10-50% off all tickets
- Preferential access to free programme
- Opportunity to join NLA networks

## NEW LONDON ARCHITECTURE

The Building Centre  
26 Store Street  
London WC1E 7BT

020 7636 4044  
newlondonarchitecture.org  
@nla\_london

