

PLANNING BY AND FOR WOMEN

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INTRODUCTION

- Women **in** planning
 - Women in the profession
 - Women in leadership
 - Descriptive representation (Celis and Childs, 2008)
- Women **and** planning
 - Women's needs considered within planning
 - Substantive representation (Celis and Childs, 2008)

WOMEN IN PLANNING LEADERSHIP

- 1996 3% UK Heads of Planning in local authorities (Reeves, 1996)
- 1996 5% senior planning staff (Greed, 1996)
- 2018 39% RTPI members (Manns, 2019)
- 2019 17% Directors of planning consultancy firms (Women in Planning, 2019)

THE EXPERIENCES OF WOMEN WORKING IN PLANNING

- 2017 RTPI members' survey
 - Less satisfaction reported
 - More barriers including gender and lack of family friendly policies
- 2019 RTPI research focused on gender
 - 'Masculine' norms and cultures
 - Impact of promotion
 - Sexist and inappropriate comments
 - Maternity discrimination

WOMEN AND PLANNING – (BRIEF) HISTORY

- ‘Men with maps and models’
- Women were not thought of in planning
- Feminist critique
 - Delores Hayden (1980) ‘What would a non-sexist city look like?’
 - Clara Greed (1994) Women and Planning
- A need to consider women’s needs
- Shifting demographics in practice

LEGISLATIVE CONTEXT UK

- Late 1990s - gender mainstreaming
 - Amsterdam Treaty 1997
 - *“In respect of the application to local planning authorities, it may be defined as the process whereby gender issues, relations, power differentials and identities are taken into account within all stages and aspects of the plan-making process.” (Greed, 2006, p. 179)*
- Equalities Act 2010
- Public Sector Equality Duty (includes planning depts.)
- Equality Impact Assessments

EXAMPLES OF PRACTICE - VIENNA

- Gender sensitive planning (1990s)
 - Political priority
 - Key individuals
 - Women's Office/Coordination office focused on planning for needs of women
 - Pilot projects to inform and influence
 - Streetscapes
 - Parks
 - Housing projects

EXAMPLES OF PRACTICE - BARCELONA

- Punt 6 project (current day)
 - Toilets
 - Playgrounds
 - Transport
 - Superblock
 - Seating
 - Night time safety

UN HER CITY TOOLKIT

- <https://hercity.unhabitat.org/>
- Participatory process for including voices of women and girls on planning development
- Comprehensive 9 stage toolkit

RESOURCES

Greed (1997) Women and Planning London: Routledge

Kern (2021) The Feminist City Verso Books

Criado Perez (2020) Invisible Women Vintage Publishing Chp 1 is all about planning

RTPI 2020 report: <https://www.rtpi.org.uk/research/2020/march/women-and-planning-past-present-and-future/>

RTPI 2021 report: <https://www.rtpi.org.uk/research/2021/march/women-and-planning-part-ii/>

What if cities were designed by women (BBC)? <https://www.bbc.co.uk/news/av/world-50269778>

Women in Planning <https://www.womeninplanning.org/>

The Planner pp. 4-7

https://issuu.com/theplanner/docs/pln_may21_full_lrc_linked?fr=sYzNjZTEwNzcyMg

The hercity toolkit <https://hercity.unhabitat.org/>

Festival of Place – Gender Equal Cities 7-9 June <https://www.festivalofplace.co.uk/>