

NLA MEMBERSHIP PACKAGES



PRINCIPAL PARTNER (BY INVITATION ONLY)

From £25,000+VAT per annum Strategic corporate and civic partners across the NLA programme with headline branding and dedicated NLA Director to manage relationship.

PROGRAMME CHAMPION

Thought leadership

Membership focused on thought leadership via alignment with a specific NLA programme, alongside enhanced Partner benefits. £12,500+VAT per annum

- Align with, influence and help shape your chosen programme topic.
- Quarterly meetings with the Programme Manager of your topic and your Account Manager to facilitate your involvement
- Profiling and branding across all associated programme output and in all relevant communications and materials
- Dedicated Account Manager to understand your business and help tailor your engagement throughout the year across all aspects of the wider NLA programme
- Opportunities to profile your business, projects, key individuals, and to share knowledge or research across the NLA programme throughout the year, including conferences, round tables and high-level dinners
- Opportunity to promote an independent event, proprietary research or similar to the NLA network (where complementary to the programme)
- Company profile on NLA website and listing in NLO directory

- Free project submissions to NLA research
- Discounted submissions for case studies, awards entries and New London Model
- Free gallery hire for an evening event/reception (catering and security costs apply)
- Discounted sponsorship, space hire and Annual Lunch bookings
- Copy of NLQ for your office/reception
- 2 guest places per half day conference to be used flexibly by anyone in the business
- 5 delegate tickets for each event for staff or guests related to your chosen programme
- 15 personal memberships to allocate to your staff
- See additional personal benefits including access to research, events, NLQ and more in the personal membership package below
- 20% off all additional personal memberships

Principal Partners

















PARTNER

Profile and participate

Account-managed membership based upon a two-way relationship to maximise participation and profile, alongside enhanced standard membership benefits.

£5,400+VAT per annum

- Dedicated Account Manager will meet with you quarterly to understand your business and help tailor your engagement throughout the year across all aspects of the core NLA programme
- Opportunities to profile your business, projects, key individuals, and to share knowledge or research
- Company profile on NLA website and listing in NLQ directory
- · Free project submissions to NLA research
- Discounted submissions for case studies, awards entries and New London Model
- Free gallery hire for an evening event/reception (catering and security costs apply)

- · Discounted sponsorship, space hire and Annual Lunch bookings
- Copy of NLQ for your office/reception
- 2 guest places per half day conference to be used flexibly by anyone in the business
- 10 personal memberships to allocate to your staff
- See additional personal benefits including access to research, events, NLQ and more in the personal membership package below
- 20% off all additional personal memberships

STANDARD

Networking and access

Entry-level membership providing access to the NLA network, research & programme.

£1,395+VAT per annum / £125+VAT per month

- · Company listing on NLA website and NLQ directory
- Discounted submissions to NLA research, awards, and New London Model
- Discounted sponsorship, space hire and Annual Lunch bookings
- 1 guest place per half day conference to be used flexibly by anyone in the business
- Copy of NLQ for your office/reception
- 5 personal memberships to allocate to your staff
- See additional personal benefits including access to research, events, NLQ and more in the personal membership package below
- 10% off all additional personal memberships







STANDARD - SMALL BUSINESS

Networking and access

Entry level membership providing access to the NLA network, research & programme tailored for businesses with less than 10 staff.

£595+VAT per annum / £55+VAT per month

- · Company listing on NLA website and NLQ directory
- Discounted submissions to NLA research, awards, and New London Model
- Discounted sponsorship, space hire and Annual Lunch bookings
- Copy of NLQ for your office/reception

- 2 personal memberships to allocate to your staff
- See additional personal benefits including access to research, events, NLQ and more in the personal membership package below
- 10% off all additional personal memberships

PERSONAL MEMBERSHIP

£230+VAT per annum / £20+VAT per month

Concessions:

Student: £50+VAT per annum / £5+VAT per month International: £110+VAT per annum / £10+VAT per month

- Regular members newsletter
- Unlimited access to NLA research & speaker presentations
- NLQ magazine subscription
- Contribute to NLA surveys and polls to inform our research
- Invitations to networking events, tours and private views

All business memberships include a number of NLA personal memberships that can be allocated to staff with the option to add further memberships at a discounted rate.

- 2 free half-day conference tickets
- 10 50% off all tickets
- Preferential access to free programme
- Opportunity to join NLA networks

