

DELEGATE LIST

LONDON

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NAME	ORGANISATION
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Cristina Refolo	Refolo Landscape Architects
Alexander Reinfeld	Cityscape Digital
Thomasin Renshaw	Grosvenor
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Clare Richards	ft'work
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Katie Wood	Arup
Mike Wood	HASSELL
Eleanor Wright	British Land
Yifan Zhang	AECOM

Beyond money – how development is delivering social value in London and New York

Friday 01 November 2019, 13:00-14:30
Kohn Pedersen Fox, 7a Langley Street, WC2H 9JA



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PROGRAMME

The metric used to measure the value of development is often distilled down to money, yet more and more developers are starting to assess their value in a different way – addressing the “triple bottom line” of environmental, social and economic sustainability.

Addressing a development’s social and environmental impact requires a more nuanced assessment of value and “highest and best use”. How do we account for less tangible impacts of private development, such as the effect on creativity, social cohesion, health and wellbeing? How can good design help facilitate or mediate these impacts and drive the decision-making process?

London and New York will come together around these pressing questions, sharing examples and discussing current challenges. Special to this event, Van Alen’s International Council – a group of leading design professionals from around the world – will participate as they meet in New York to explore the relationship between private investment and public good, a conversation which began in London earlier in the year.

The live video seminar, taking place simultaneously in both cities, will begin promptly at 08:30 in New York, with breakfast from 08:00, and in London at 13:00, following lunch from 12:30. This event forms a key part of the NLA International Dialogues programme and marks the 16th event in the NYLON series, which brings together speakers and audiences to foster cross-city dialogue and learning between cities.

13:00
LON – Welcome from London Peter Murray, Chairman, New London Architecture
13:05
NY – Welcome from New York Benjamin Prosky, Executive Director, Centre for Architecture AIA NY
13:10
LON – Welcome from Programme Champions John Bushell, Partner, KPF
13:15
NY – Welcome from Van Alen Institute Deborah Marton, Executive Director, Van Alen Institute
13:20
NY – Quantifying Value Patrice Derrington, Holliday Associate Professor of Real Estate, Columbia University
13:30
NY – Thinking differently David Lombino, Managing Director, Two Trees
13:40
LON – The value of place Matthew Carmona, Professor of Planning and Urban Design, The Bartlett School of Planning, UCL
13:50
LON – Trust and placemaking Thomasin Renshaw, Director of Development, South Molton Triangle, Grosvenor
14:00
Discussion <i>Cross-city dialogue chaired by Peter and Benjamin</i>
14:15
Q&A <i>Questions from the audience</i>
14:30
Close

BIOGRAPHIES

John Bushell @KohnPedersenFox Partner, KPF An integral part of KPF’s global practice since joining the London office in 1994, John Bushell has achieved wide acclaim for his innovative and distinctive residential, institutional, commercial, mixed use and cultural buildings in the UK, Europe, the Middle East, Asia, and the United States. John’s detailed understanding of what makes a successful city has contributed to a strong track record of effective planning applications and consents, and has positioned him as an authority on a range of architectural issues.
Matthew Carmona @ProfMCarmona @UCL_BSP Professor of Planning and Urban Design, The Bartlett School of Planning, UCL Matthew Carmona is Professor of Planning and Urban Design at The Bartlett, UCL. He is an architect / planner and researches design governance, public spaces, and the value of urban design. He Chairs the Place Alliance and edits www.place-value-wiki.net. His research can be found at https://matthew-carmona.com.
Patrice Derrington @Columbia Holliday Associate Professor of Real Estate, Columbia University With over 15 years of real estate experience, Patrice Derrington is currently the Marc Holliday Professor and Director of the Real Estate Development program at Columbia University. Patrice’s academic credentials include a Ph.D. from U.C. Berkeley, Harvard MBA and B. Arch, University of Queensland, in addition to teaching awards, publications, and notable contributions to research. In her industry experience on Wall Street, she worked as an investment banker, advisor, and fund manager to major individual and institutional clients such as David Rockefeller, Keybank, and the Lower Manhattan Development Corporation. Additionally, maintaining her connection to Australia, she serves as a board director of the Queensland Investment Corporation.
David Lombino @TwoTreesNY Managing Director, Two Trees David is the Managing Director, External Affairs at Two Trees Management where he oversees the development pipeline for the Dumbo-based firm and serves as its government and community liaison. His current projects include the redevelopment of the Domino Sugar Factory in Williamsburg and the development of BAM South in Downtown Brooklyn. Previously David served as Executive Vice President in charge of External Affairs at the New York City Economic Development Corporation under Mayor Bloomberg.

Deborah Marton @van_alen Executive Director, Van Alen Institute Deborah Marton believes democracy demands shared spaces that communicate respect, dignity, and beauty. Prior to joining Van Alen Institute, Deborah held the position of Executive Director of New York City-based non-profit New York Restoration Project (NYRP), where she worked with municipal leaders and neighborhood change agents to empower communities of need, by unlocking the potential of open space. She currently serves as Board Chair of the Public Policy Lab and on the Board of Trustees of the Landscape Architecture Foundation. She lectures widely on various topics, including green space and public health, open space management structures, and urban equity. Deborah received a Master of Landscape Architecture from the Harvard Graduate School of Design and a J.D. from New York University School of Law.
Peter Murray @nialondon / @PGSMurray Curator in Chief, New London Architecture Peter was editor of Building Design and RIBA Journal before starting Blueprint Magazine in 1983. He is President of Wordsearch, the global communications and design consultancy. He has curated many architectural exhibitions at the Royal Academy as well as exhibitions held at NLA. He is founder of the London Festival of Architecture and is author of various architectural books. He is a Past Master of The Architects’ Company, a visiting professor at IE University in Madrid, Chairman of The London Society and a keen cyclist.
Benjamin Prosky @AIANewYorkState Executive Director, Centre for Architecture AIA NY Benjamin Prosky is the Executive Director of the American Institute of Architects New York Chapter and the Center for Architecture. Until 2016, Prosky was Assistant Dean for Communications at Harvard University Graduate School of Design. In 2009, he was one of a team of four to co-found Architizer, the first social and professional networking site for architects.
Thomasin Renshaw @UDFNYC Director of Development, South Molton Triangle, Grosvenor Thomasin joined Grosvenor in 2015 and leads Grosvenor’s major two-acre mixed-use scheme in Mayfair: the South Molton Triangle. She has a strong track record of delivering complex mixed-use projects. Prior to joining she worked for Muse Developments and London & Regional, where she led a number of large urban regeneration projects in London and the Thames Valley. Thomasin graduated from UCL with a BSc in Astrophysics and the University of Reading with an MSc in Surveying. She is a member of the Royal Institution of Chartered Surveyors (Planning and Development).