

Queen Elizabeth Olympic Park

NLA / LFA briefing

nla.london
londonfestivalofarchitecture.org

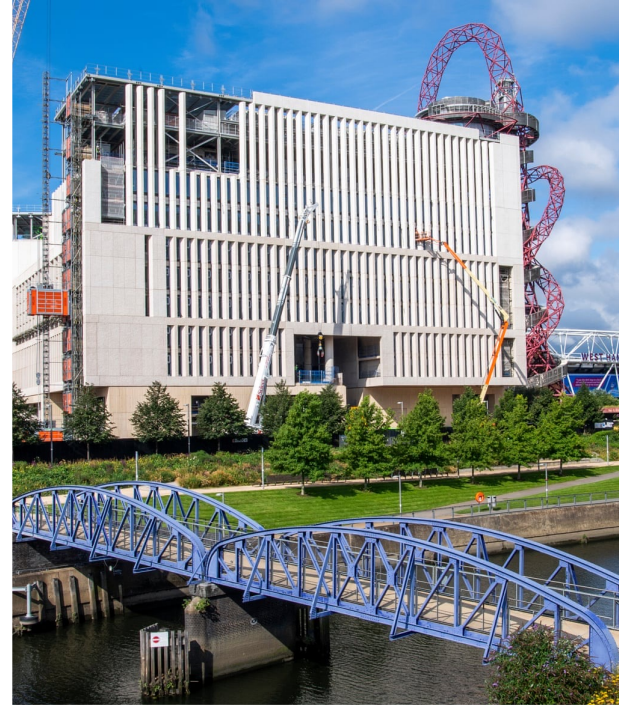
🐦 @nlalondon
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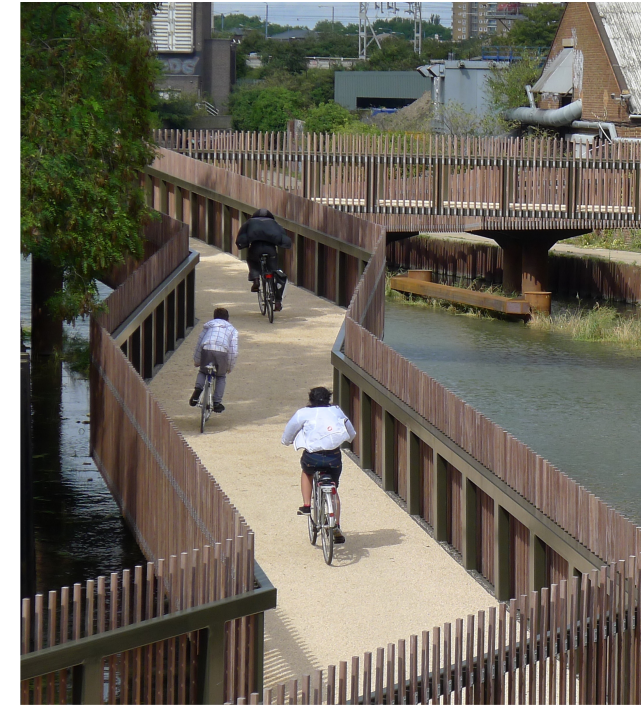
LFA LONDON
FESTIVAL OF
ARCHITECTURE



Agenda

- 15:00 **Welcome from NLA**
Benjamin O'Connor, *Director, New London Architecture*
- 15:05 **Welcome from LLDC**
Carla Smyth, *Head of Design, London Legacy Development Corporation*
- 15:10 **NLA residency and LFA destination – how to get involved**
Federico Ortiz, *Head of Research, New London Architecture*
Rosa Rogina, *Director, London Festival of Architecture*
- 15:30 **Q&A**
- 16:00 **End**





Queen Elizabeth Olympic Park

A celebration of the planning, design, engineering, and construction of Queen Elizabeth Olympic Park to be launched in time for an NLA residency at the Park and the London Festival of Architecture 2022.

- ➔ Research
- ➔ Exhibition
- ➔ Publication
- ➔ Programme of events
- ➔ London Festival of Architecture



Approach, Key Themes & Research Questions

To celebrate the legacy of the Olympic Games we want to tell stories from people involved in this transformational project for London.

- ➔ Delivering sustainable communities
- ➔ Impact and opportunities for the East End
- ➔ Lessons learnt
- ➔ Legacy / Looking forward



Overall Timings

January –
March 2022

Research / Curation phase

Think tanks, interviews

February –
March 2022

Projects call out

Call out for projects transforming QEOP in the last 10 years

April –
May 2022

Production

June 2022

Publication launch

Launch in the NLA Galleries at Westfield Stratford

London Festival of Architecture

June –
September 2022

Ongoing events programme

Conference, International dialogues, walking tours and more

NLA Galleries at Westfield Stratford City

Our new 'hub' for a period of 6 months at Westfield Stratford City, welcoming visitors and re-directing them towards different outposts in the Park.

- ➔ New London Model
- ➔ Photographic and models display
- ➔ Café





2035
ST

With economic and social, and then the
environmental, in the future, this development
will be addressed in response to current
and future needs. It is important to ensure
that the development is sustainable and
resilient to future change.

CARBON

EQUITABLE

ENTRICK

RESPONSIVE

DABLE

HOSPITABLE

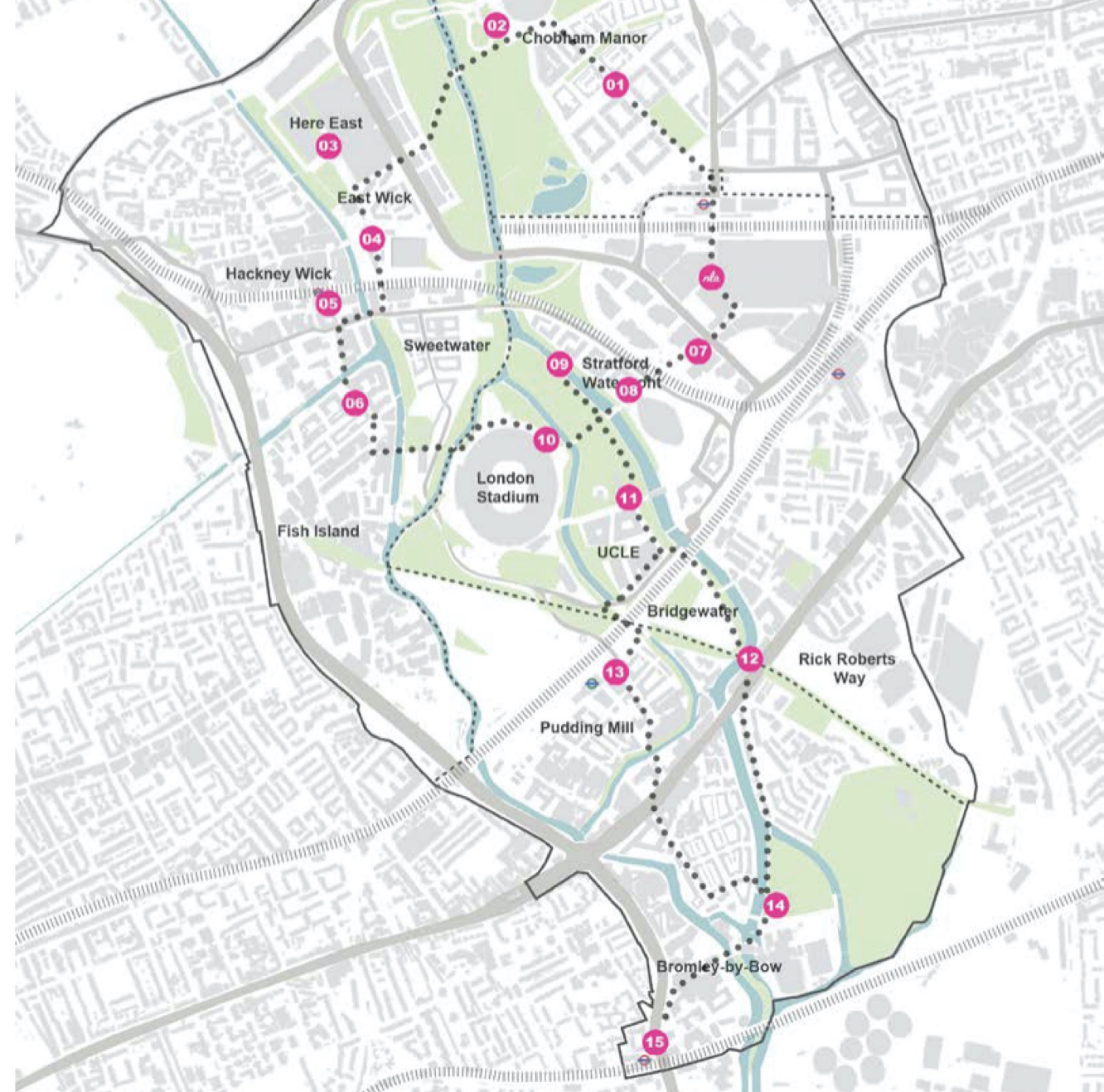
VIABLE

KNOWLEDGE-BASED

Exhibition Trails

A series of exhibition trails will tell diverse stories of QEOP. Stops across different sites will create a unique experience

- ➔ Site activations
- ➔ Installations
- ➔ Walking / Cycling tours
- ➔ Playgrounds, performances and more





Programme of Events

Alongside LFA, NLA will programme a series of events to celebrate transformational projects and discuss pressing issues of the past and next 10 years of the QEOP.

- ➔ City Dialogues
- ➔ QEOP On Location
- ➔ Half-day Conference
- ➔ Study Tours
- ➔ Networking







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@stjameslondon
Celebrating
#LFA2019
1-30 June 2019
#RSHPLFA
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TICKETS HERE
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LFA Destination

The Park will be an LFA Destination in 2022. Under the theme 'Act', the Festival will work with you and your stakeholders to activate spaces and showcase projects in and around the Park through a mix of events including talks, installations, exhibitions, and tours.







LFA 2022



Overall Timings

| | |
|------------------------|--|
| Wednesday 10th January | Open Call for Festival Events launched & Reveal of Destinations |
| Friday 11th March | Submission deadline for free submission |
| Friday 25th March | Submission deadline for free submission for sponsors |
| Friday 8th April | Final Deadline for finalising Event Details |
| 11th – 15th April | Curation Panel select their programme highlights |
| May | Programme announced |

Partners

AECOM

Allies and Morrison

ARUP

DELANCEY

getliving

the guinness
partnership

Hawkins\Brown

HereEast

LD&DESIGN

mace

LEGACY
LONDON DEVELOPMENT
CORPORATION

Lee Valley
Regional Park Authority

plexal

POPULOUS

PRIOR
+PTNRS

PRP

Taylor
Wimpey

Westfield

Get Involved

NLA Research

federico.ortiz@nla.london

London Festival of Architecture

rosa.rogina@nla.london

Sponsorship opportunities

membership@nla.london

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