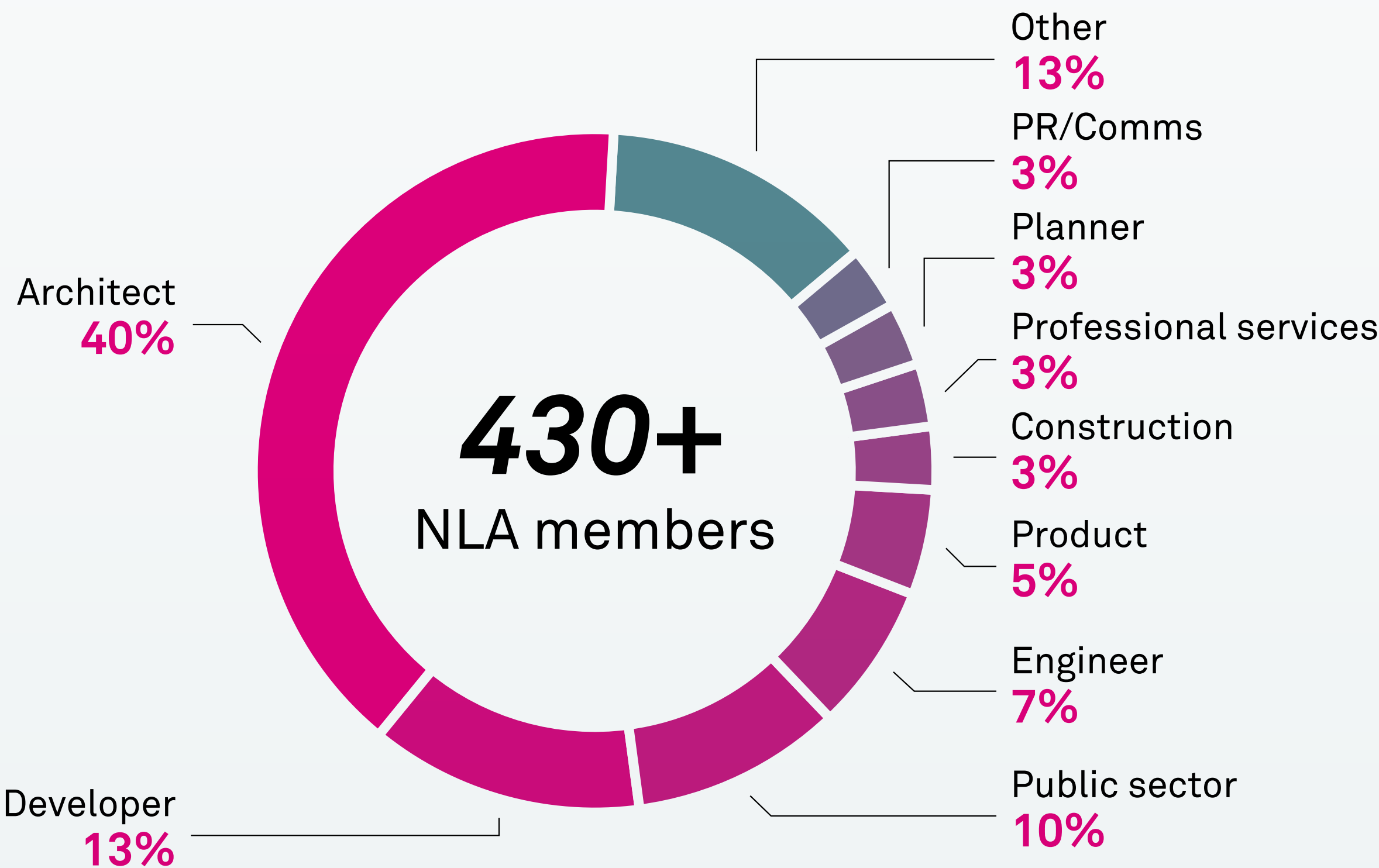




2022 OPPORTUNITIES

NLA is the largest cross-sectoral network for the built environment on any major city in the world, bringing together planners, developers, architects, engineers, authorities, and the general public to help shape a better London.



OUR GROWING REACH

25k
Twitter followers

25k
newsletter subscribers

20k
Instagram followers

12k
LinkedIn followers

PROGRAMME OUTPUTS

250+
events per year

3k+
event attendees

340k
website visitors over the last 12 months

7
research papers in 2021

10k+
report downloads over the past 12 months

ABOUT NLA

Our Members, Partners and Sponsors play a vital role in helping to deliver our unrivalled programme of debate, research and exhibitions.

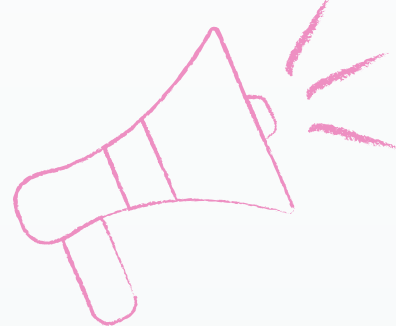
Profile you and your business by becoming a member with NLA. Gain access to ground-breaking market **intelligence**, help shape policy and **network** with key players throughout the built environment.

PASSION



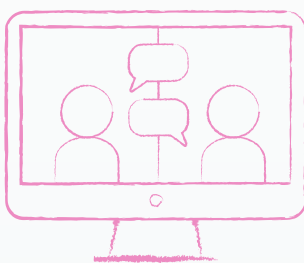
Be part of our mission. We believe in London, join us in promoting London as the global centre for design and construction.

PROMOTION



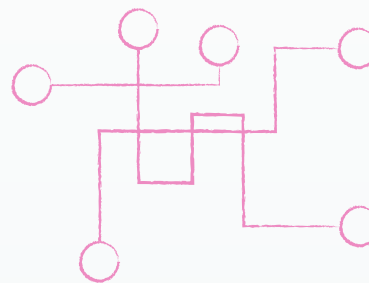
Raise your profile as a company, NLA membership supports your own PR team to reach a large and diverse audience.

BUSINESS ADVICE



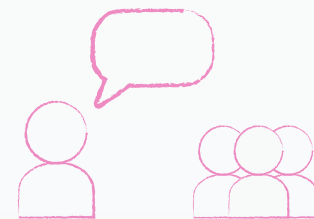
Our business webinars and member-to-member advice programme can help with key issues year-round.

NETWORKING



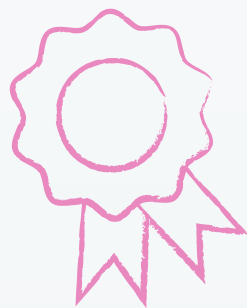
Connect with a silo-busting network, giving you access to all those involved in delivering development in the capital.

THOUGHT LEADERSHIP



Speak at NLA events, join in round tables and expert panels and your industry-leading approach will be recognised by a wider audience.

AWARDS



Promote good design. The New London Awards promote exceptional projects, and clients and consultants who deliver them. *Don't Move, Improve!* promotes the work of small practices and builders.

CORE VALUES



Deliver a value-based message. NLA stands for good growth and a sustainable and just city for all Londoners. Your links with NLA demonstrate this commitment to your audience.

SKILLS & LEARNING



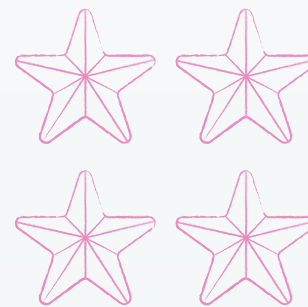
Gain CPD points and industry insight through our busy programme of seminars, conferences, webinars and workshops.

INSIGHT



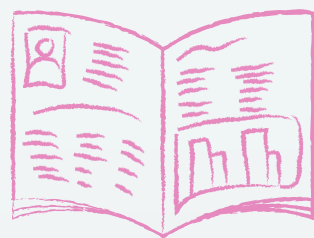
Read the latest NLA research papers. Stay up to date on key topics, projects and areas of development in London.

CHAMPION



Opportunity to align with and help shape the programme of one of our industry focused topics or networks.

PROFILE



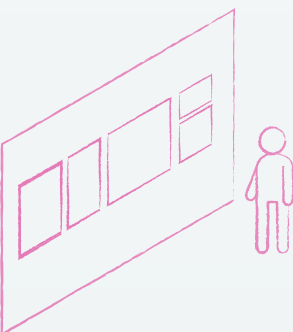
Promote your best projects, research and people. Our online content, NLQ magazine, weekly newsletter and social channels share the best work of our members, putting it in front of potential clients and the public.

READ, WATCH, LISTEN



Access all NLA content. News, blogs, videos, research and event catch-up recordings are all available to our members.

EXHIBITIONS



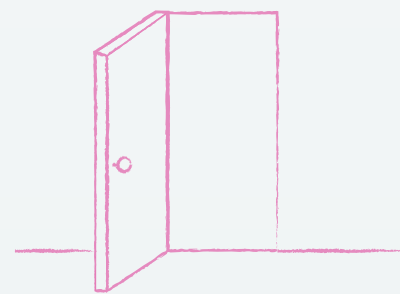
Showcase what you do in a first-class location, NLA has galleries in the Building Centre and the Guildhall in central London.

COLLABORATE



Extend your network to collaborate with a cross-sectoral community. We believe passionately in sharing to help shape a better city.

OPPORTUNITY



Connect with clients and designers. Our growing competition and charrette team provide a vital connection on exciting projects.

MEMBERSHIP OVERVIEW

STANDARD MEMBERSHIP & SMALL BUSINESS

Entry-level access to the NLA programme, research and network.

PARTNER

Dedicated Account Manager to work with you to ensure profiling for your business and key individuals.

PROGRAMME CHAMPION

Align your thought-leadership to topics relevant to your expertise. Drive the agenda of your topic and become involved in high-level networking events and the New London Agenda.

PROGRAMME SUPPORTER

Brand alignment against a chosen programme topic.

PERSONAL MEMBERSHIP

Become part of London's built environment community.



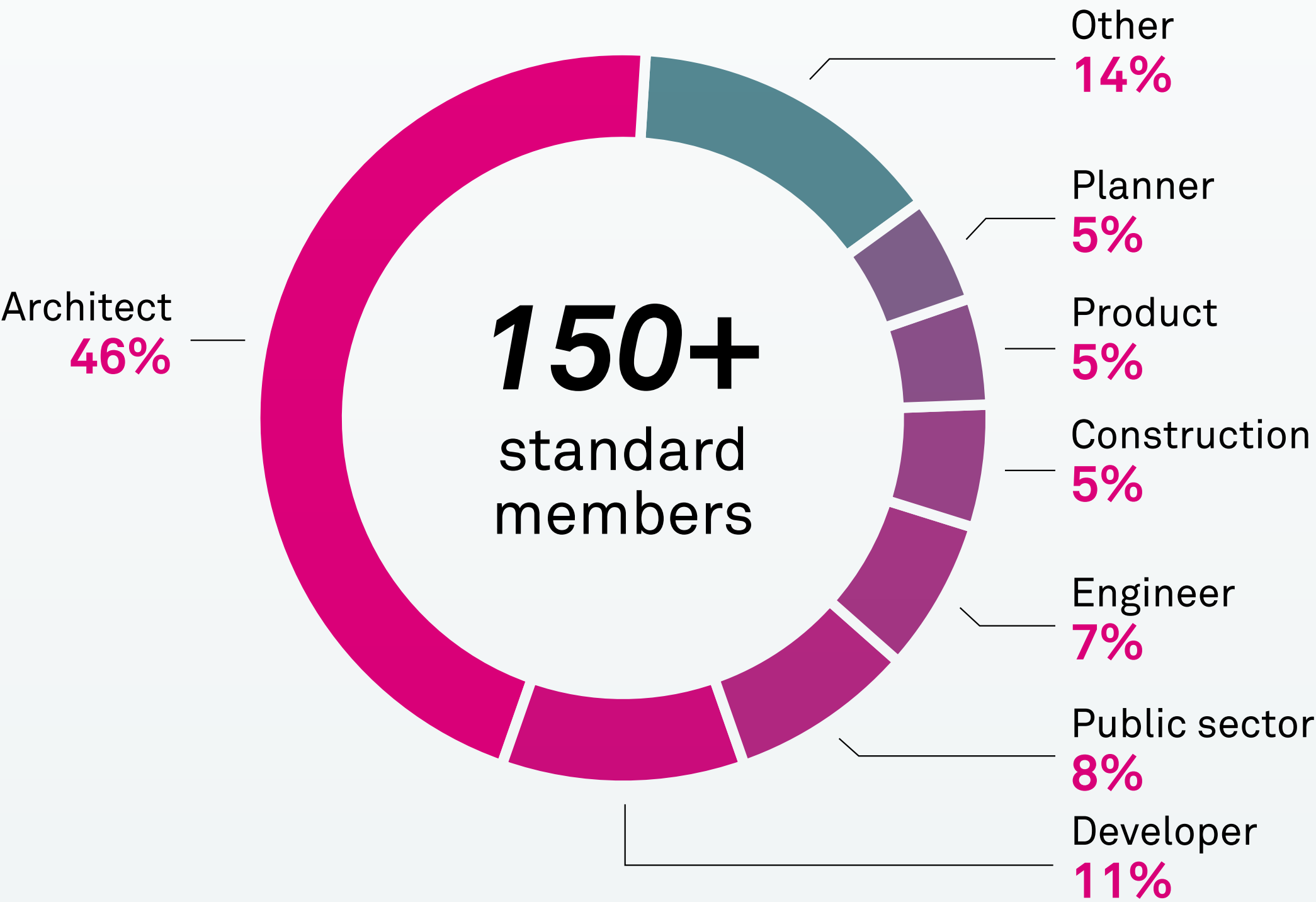
Ensure your business is part of our network of London’s built environment community. Unlimited access to all events, research, and networking opportunities.

ACCESS INTELLIGENCE AND DEVELOP INDUSTRY INSIGHT

- Access market intelligence. Develop your knowledge and build expertise from key players across the industry.
- Continue you and your staff’s professional development with 5 personal memberships, and 10% off additional memberships.
- 1 free copy of New London Quarterly sent to your office.

NETWORKING OPPORTUNITIES TO BUILD CONNECTIONS AND PROGRESS RELATIONSHIPS

- Unlimited access to free events and receive up to 40% off our paid events.
- 1 additional free guest place per webinar, half-day conference or networking event. To be used flexibly by anyone in your business.
- Access potential clientele. Suggest your venues for networking and events and receive 20% off hosting at NLA’s galleries.



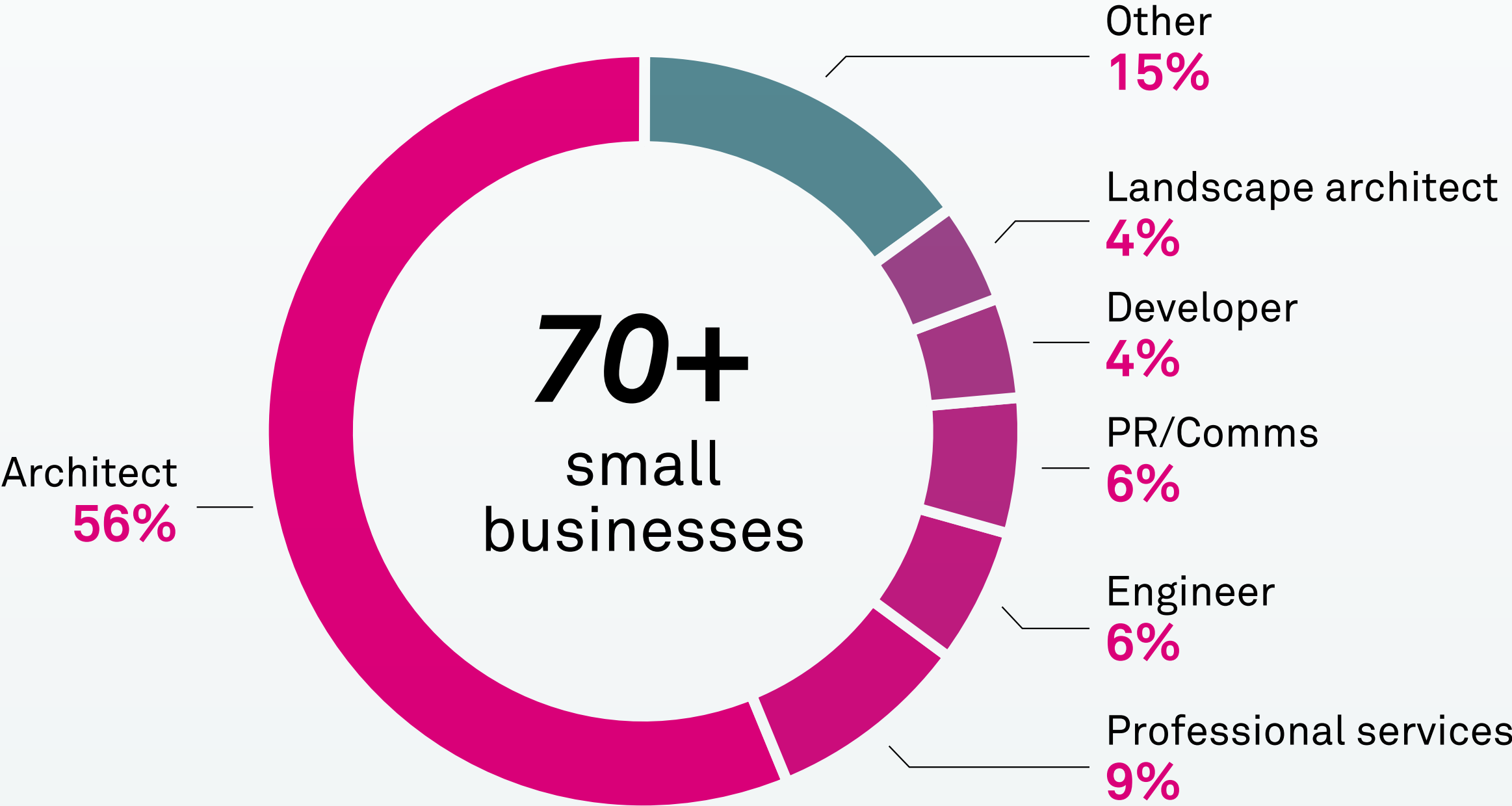
Small businesses (<10 staff members) receive all the benefits of standard membership; however, you will only receive 2 personal memberships.

ACCESS INTELLIGENCE AND DEVELOP INDUSTRY INSIGHT

- Access market intelligence. Develop your knowledge and build expertise from key players across the industry.
- Continue you and your staff’s professional development with 2 personal memberships, and 10% off additional memberships.
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- Access potential clientele. Suggest your venues for networking and events and receive 20% off hosting at NLA’s galleries.



Profiling for your business, key individuals, and projects.
Become a Partner, build connections, and share your expertise
with our entire membership and wider network.

MEMBERSHIP THAT WORKS FOR YOU

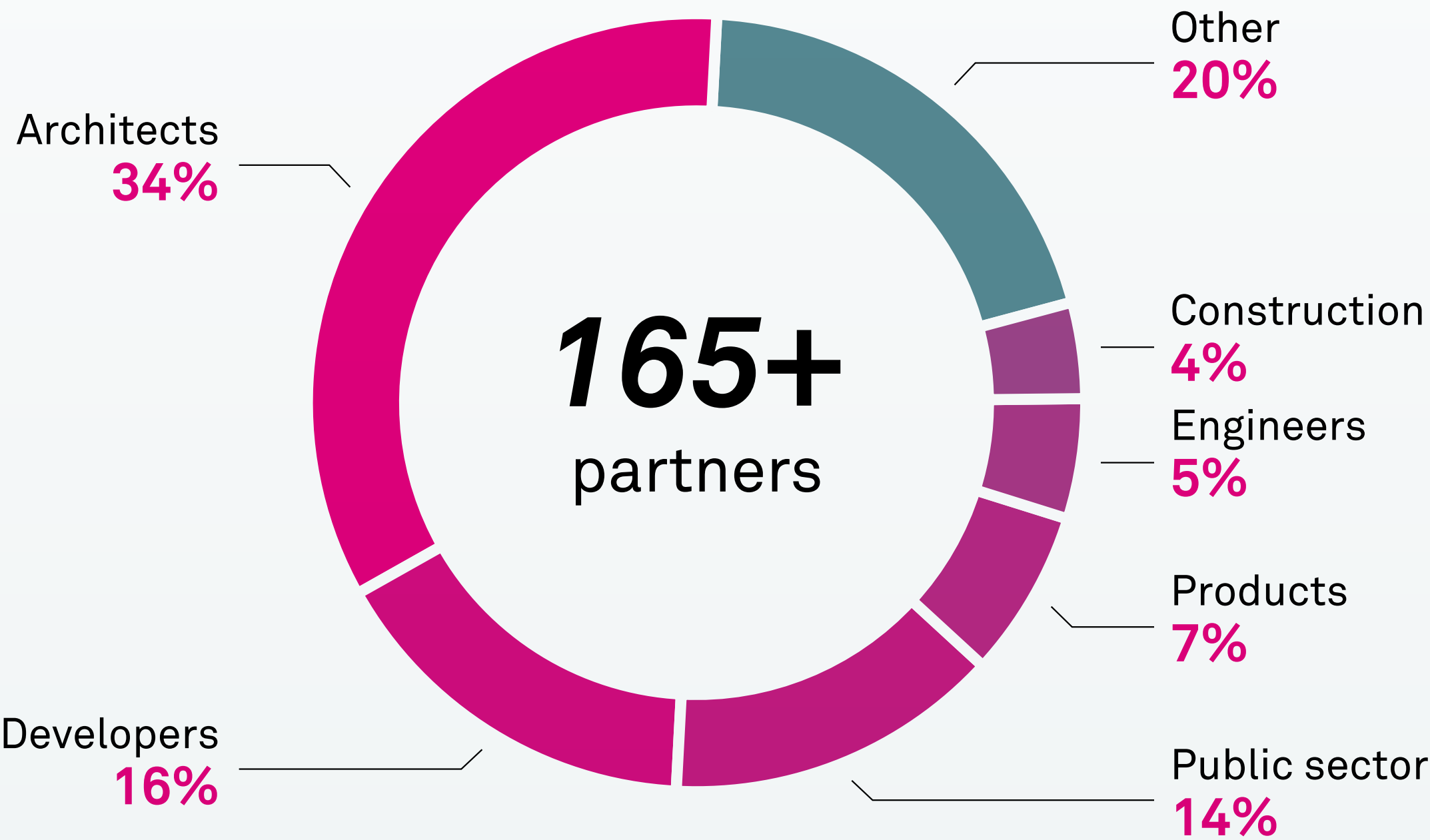
- Dedicated Account Manager to meet with you quarterly to understand your business and help tailor your engagement throughout the year.

ALIGN YOURSELF ALONGSIDE THE INDUSTRY’S VERY BEST

- Profile your business and key individuals across the NLA website, New London Quarterly, core NLA programme and NLA’s social media channels.
- Showcase your projects on NLA’s Project Directory and free submissions to NLA research and discounted Awards and case study submissions.

COLLABORATE, NETWORK AND SHARE INTELLIGENCE

- Access to high-profile networking events, such as, Expert Panels, Think Tanks, member-only events and invitation only dinners
- Receive 10 personal memberships to allocate to your key individuals throughout the business and enjoy 20% off additional memberships.
- Gain 2 additional guest places per webinar, half-day conference or networking event. To be used flexibly by anyone in your business.



Become an NLA Champion, work with us to help shape your chosen programme topic and be involved with our wider research and intelligence programmes.

PROFILE YOUR EXPERTISE AND POSITION YOURSELF AS A THOUGHT-LEADER

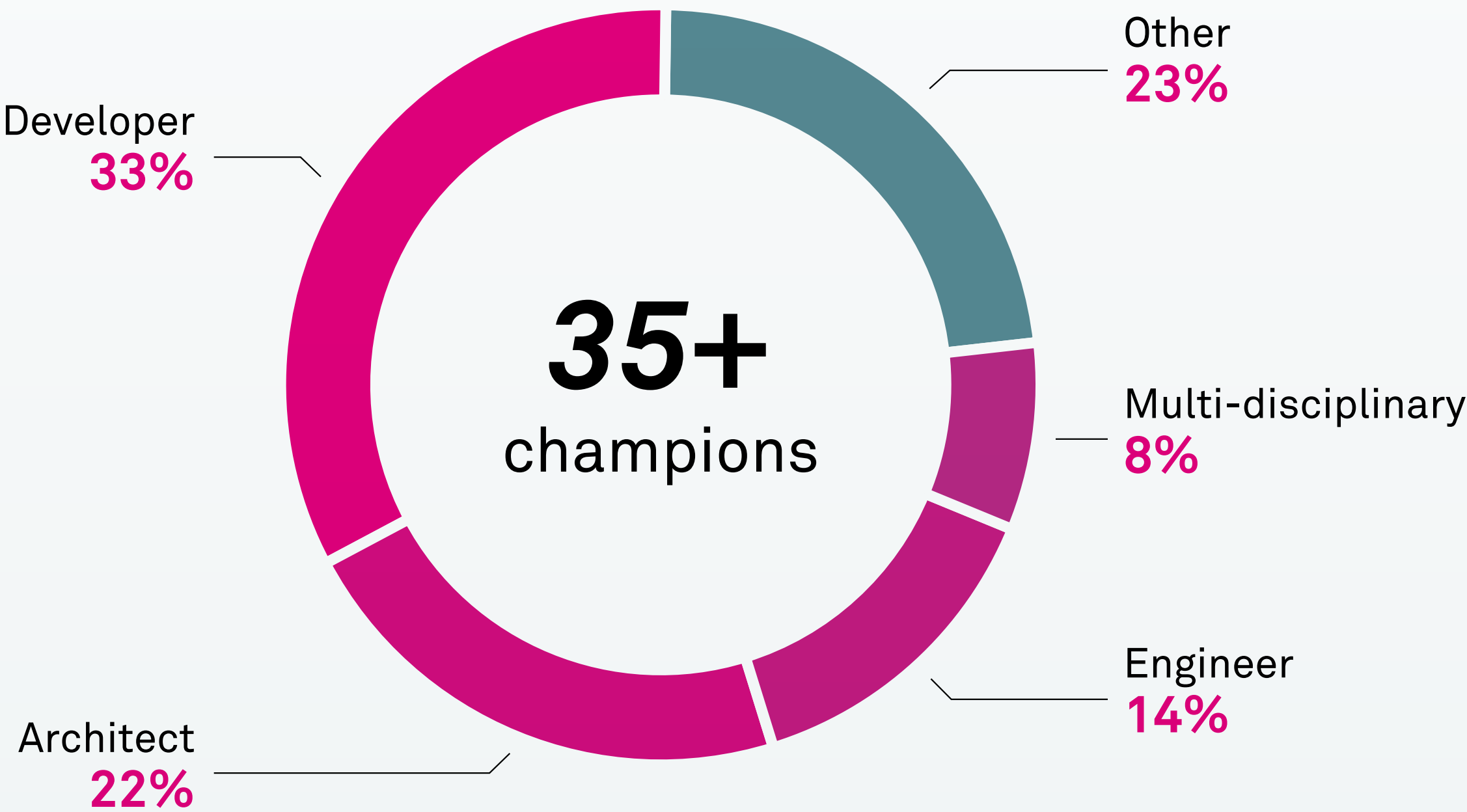
- Invitations to high-profile networking events that bring all Champions and Principal Partners together with policymakers.
- Become synonymous with your programme with branding across all outputs and communications.
- Advertise your portfolio of exemplar projects with free submission to NLA research and 1 free case study for your programme.
- Receive a guaranteed space for one key individual on the Expert Panel linked to your specialist topic.
- Share your own knowledge, research, or events with our network (where complementary to the programme).

HELP DEVELOP OUR PROGRAMME – AND SHAPE POLICY

- Discuss opportunities, potential events, and research studies with regular meetings with NLA’s Head of Policy & Research/ Programme Manager for your chosen topic.
- Be involved with the New London Agenda, a major research project being launched in 2023.
- Dedicated Account Manager to meet with you quarterly to facilitate your involvement across the whole programme.

BUILD YOUR STAFF’S KNOWLEDGE BASE TO DEVELOP AND SHARE MARKET INTELLIGENCE

- 15 personal memberships available for your staff, and 20% off additional memberships.
- 5 additional guest places place per webinar, half-day conference or networking event.



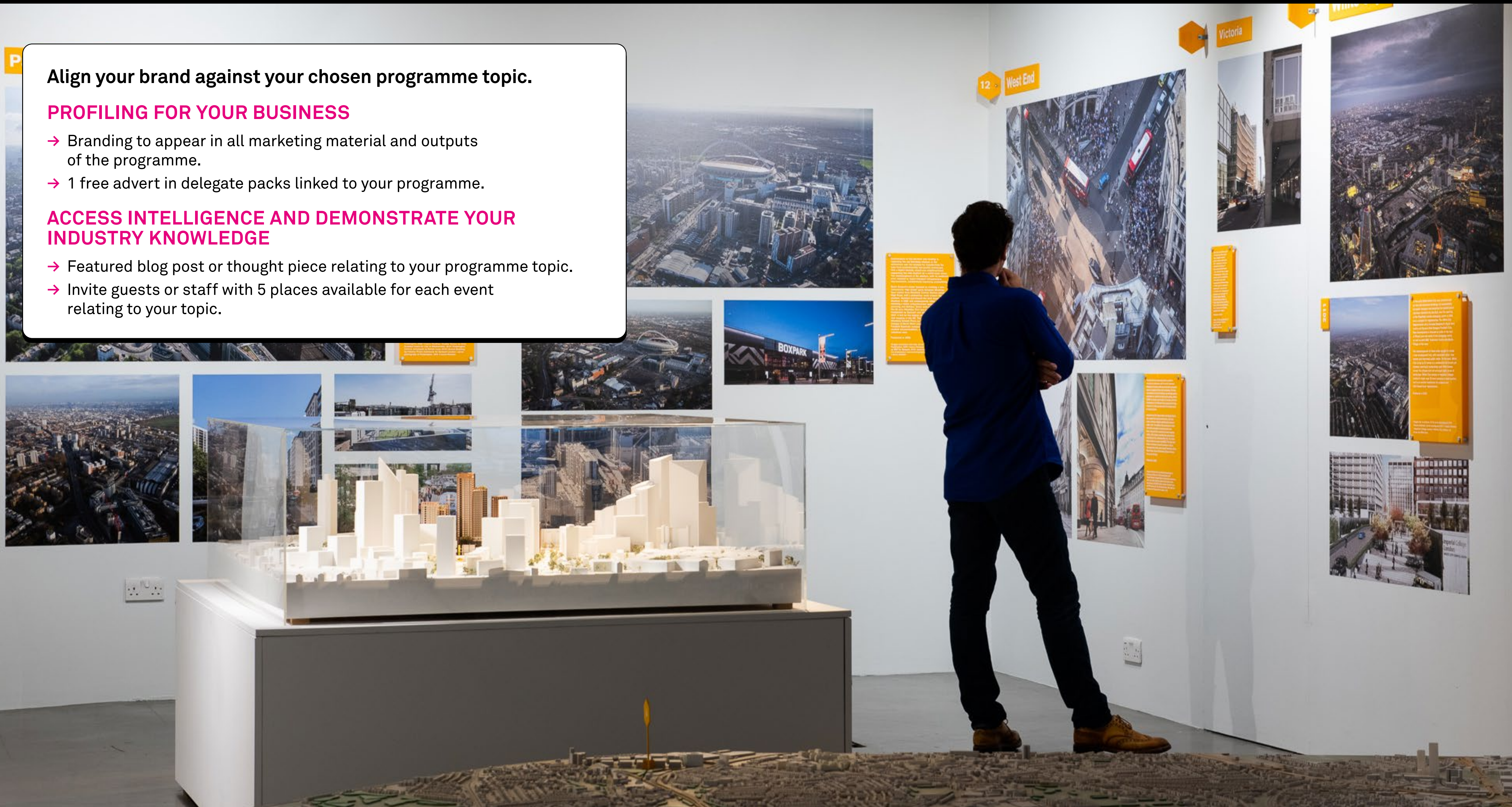
Align your brand against your chosen programme topic.

PROFILING FOR YOUR BUSINESS

- Branding to appear in all marketing material and outputs of the programme.
- 1 free advert in delegate packs linked to your programme.

ACCESS INTELLIGENCE AND DEMONSTRATE YOUR INDUSTRY KNOWLEDGE

- Featured blog post or thought piece relating to your programme topic.
- Invite guests or staff with 5 places available for each event relating to your topic.



**Become part of London's built environment community.
Access an unrivalled programme of events and research.**

BUILD INTELLIGENCE AND PROGRESS YOUR CAREER

- Gain unrivalled market intelligence and CPD opportunities through our range of events.
- Unlimited access to all NLA research, events, videos and speaker presentations on nla.london
- Free New London Quarterly subscription and access to past issues.

ACCESS TO NETWORKING OPPORTUNITIES AND BUILD RELATIONSHIPS

- Build your connections and demonstrate knowledge at exclusive members-only networking events.
- Two free half-day conference tickets annually.
- Be the first to see ground-breaking new research and exhibitions with invitations to private views and research launches

STUDENT MEMBERSHIP

Gain CPD points, develop industry insights and attend events to help you outline your career path. For those studying courses on the built environment. **Only £5 per month**

INTERNATIONAL MEMBERSHIP

For those interested in London and the built environment. Access our array of digital content wherever you are. **Only £10 per month**



ABOUT NLA

NLA is the independent centre for London’s built environment, where professionals, politicians and the public can meet, learn and have a voice on the future shape of London.

Our activity involves research, events, exhibitions, workshops and an annual festival that bring together our broad network to discuss and take action on issues affecting London’s built environment.

Join NLA today and become part of the world’s biggest built environment network.

Principal Partners:



CITY
LONDON



City of Westminster



EY
Building a better
working world



LONDON
& PARTNERS

SUPPORTED BY
MAYOR OF LONDON



NetworkRail



**Royal
Docks**



**Transport
for London**



WU.CITY



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