

# **OPPORTUNITY LONDON**

**The definitive guide to  
development and investment  
opportunities in London**

Opportunity London is a new initiative promoting sustainable investment into real estate, regeneration and green infrastructure across London's boroughs and communities.

London continues to be one of the most attractive places in the world to invest, and is uniquely placed to support international capital seeking well-governed and long-term environmental, social and commercial returns in a post-Covid, post-Carbon world.

On the website you can explore economic development strategies and investment opportunities borough by borough, see examples of the best development currently being brought forward, and be signposted to the individuals and companies leading this change.





**Sadiq Khan**

*Mayor of London*

The past two years have been some of the toughest in our city's history. The pandemic inflicted a heavy toll on our people, our communities and our businesses.

But it also showed the resilience of our city. Londoners responded with incredible kindness, compassion and entrepreneurial spirit to the huge challenges faced.

Now, as the crowds and buzz that our great city is famous for return, we must seize this opportunity to create a greener and more inclusive London.

This means prioritising growth that both opens up opportunities for all Londoners and tackles the climate crisis head on.

London continues to stand out on the world stage as a diverse and dynamic hub for innovation and investment, fizzing with talent, creativity and potential.

Now is the time to harness that potential to build an even better London for everyone — a fairer, safer, greener and more prosperous city for all Londoners.



**Cllr Darren Rodwell**

*London Councils' Executive Member for  
Housing and Planning*

London is proud to be a city of opportunity, brim full of creative energy, with a long history of bouncing back from adversity to build back even better than before.

The capital's economy and communities were hit hard by the pandemic and the London boroughs led the charge in supporting our places through that challenging time. We continue to be at the forefront of working with our communities to build London's future and secure the post-Covid economic recovery.

As this report highlights, London is full of exciting development opportunities. London's bold energy and dynamism means the capital will only build back stronger and we want to work in partnership with investors to bring new job opportunities and sustainable development to the capital. We will continue to trailblaze as a world connected city with hugely diverse communities and an economy with an incredible international reach.

Boroughs are committed to harnessing London's immense growth potential for the benefit of our communities. Together we can secure London's future as a fairer, greener, more prosperous city.



## **Chris Hayward**

*Policy Chairman, City of London Corporation*

As London looks to rebuild strongly and sustainably from the pandemic, we are fortunate to be able to start with a wealth of opportunities — and to harness new ones.

Despite the challenges of recent years, London has proved to have enduring power in attracting business, workers and investors through its fundamental strengths, vibrant culture and world-class infrastructure.

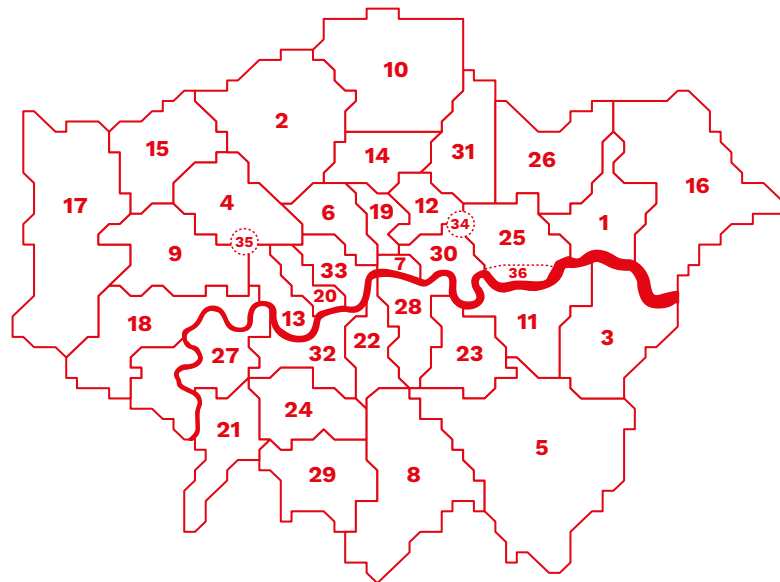
We can build upon these strong foundations and work with new technology and versatile ways of working to further strengthen the capital's long-term competitiveness. By leveraging these opportunities we can build further momentum in our recovery and deliver upon the radical climate action commitments which more and more businesses and individuals are pledging.

In the City of London, our vision of a vibrant and thriving Square Mile within a diverse and sustainable London as part of a globally successful UK remains as strong as ever.

Opportunity London 2022 represents a moment for us to reflect, to celebrate milestones and to promote further ambition for growth. Collaboratively, we must all do what we can to ensure London remains the leading place in which to live, invest, work and visit.

A handwritten signature in dark ink, appearing to read "Chris M. Hayward", with a stylized flourish at the end.

# Boroughs



- |                            |                            |                          |
|----------------------------|----------------------------|--------------------------|
| 1. Barking and Dagenham    | 14. Haringey               | 27. Richmond Upon Thames |
| 2. Barnet                  | 15. Harrow                 | 28. Southwark            |
| 3. Bexley                  | 16. Havering               | 29. Sutton               |
| 4. Brent                   | 17. Hillingdon             | 30. Tower Hamlets        |
| 5. Bromley                 | 18. Hounslow               | 31. Waltham Forest       |
| 6. Camden                  | 19. Islington              | 32. Wandsworth           |
| 7. City of London          | 20. Kensington and Chelsea | 33. Westminster          |
| 8. Croydon                 | 21. Kingston Upon Thames   | <i>Other Areas</i>       |
| 9. Ealing                  | 22. Lambeth                | 34. LLDC                 |
| 10. Enfield                | 23. Lewisham               | 35. OPDC                 |
| 11. Greenwich              | 24. Merton                 | 36. Royal Docks          |
| 12. Hackney                | 25. Newham                 |                          |
| 13. Hammersmith and Fulham | 26. Redbridge              |                          |



For full borough profiles  
including investment areas visit  
[opportunity.london](http://opportunity.london)

# Barking and Dagenham

## STATS

Population projections 2021

**217,655** 

Population projections 2050

**328,740** 

London plan new homes  
(ten-year target)

**19,440** 

Building council homes for  
Londoners (four-year programme)

**565** 



Barking Town Centre

## CONTACT

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*Strategic Director of Inclusive  
Growth*

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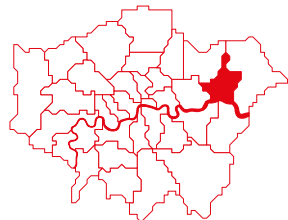
## KEY FACTS

→ Barking and Dagenham is at the centre of the capital's economic resurgence, with projects underway such as the Thames Freeport, the consolidation of London's three key wholesale markets, and the construction of the UK's largest data centre and University College London's PEARL research facility.

→ The borough is a centre of the creative industries, with work having begun on the largest film studios in London, bringing an estimated 1,800 jobs to the area and £35m per year to the local economy.

→ The local community is crucial to the area's success and we're investing in that, with one-fifth of all affordable homes built by councils in London being built in Barking and Dagenham.

## MAP



# Barnet

## STATS

Population projections 2021

**401,552** 

Population projections 2050

**447,123** 

London plan new homes  
(ten-year target)

**23,640** 

Building council homes for  
Londoners (four-year programme)

**87** 



Brent Cross Cricklewood

## CONTACT

Susan Curran,  
*Head of Housing and  
Regeneration*

Susan.curran@barnet.gov.uk

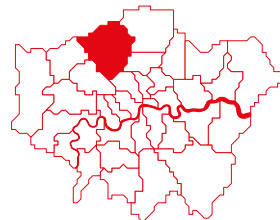
## KEY FACTS

→ Barnet has London's largest borough — home to more than 400,000 people.

→ Barnet has more businesses than any outer London borough, most of which are 'micro', but together employ more than 130,000 people.

→ Barnet is home to Brent Cross, which is one of London's largest regeneration schemes, a carbon-neutral development with up to 8,000 new homes, over 2m square feet of workspace, plus a new Thameslink station that will speed travellers into Kings Cross in 15-minutes.

## MAP



# Bexley

## STATS

Population projections 2021

**250,326** 

Population projections 2050

**296,361** 



Lakeside Centre

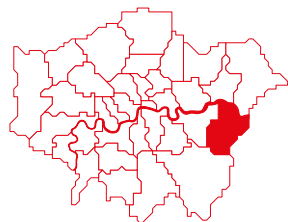
## CONTACT

Matthew Norwell,  
*Director of Place*  
matthew.norwell@bexley.gov.uk

## KEY FACTS

- The north of the borough contains two Opportunity Areas at Bexley Riverside and Thamesmead & Abbey Wood and one Housing Zone.
- 18 per cent of the borough is Green Belt.
- Bexley has five large town centres, Bexleyheath, Crayford, Erith, Sidcup and Welling.

## MAP



# Brent

## STATS

Population projections 2021

**328,310** 

Population projections 2050

**416,451** 

London plan new homes  
(ten-year target)

**23,500** 

Building council homes for  
Londoners (four-year programme)

**817** 



Neasden Stations Growth Area

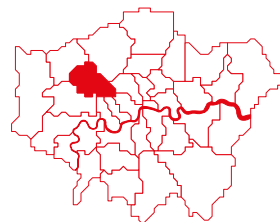
## CONTACT

Alice Lester,  
*Operational Director  
Regeneration, Growth and  
Employment*  
Alice.lester@brent.gov.uk

## KEY FACTS

- Local Plan to be adopted in 2022 setting out new growth areas in Church End, Neasden, Northwick Park and Staples Corner.
- Wembley Park is due to become the largest single-site purpose built PRS development in the UK.
- One of the most ethnically diverse Borough's in London.

## MAP





# Bromley

## STATS

Population projections 2021

**333,651** 

Population projections 2050

**371,584** 

London plan new homes  
(ten-year target)

**7,740** 

Building council homes for  
Londoners (four-year programme)

**817** 



Marjorie McClure School

## CONTACT

Hal Khanom,  
*Head of Economic  
Development*

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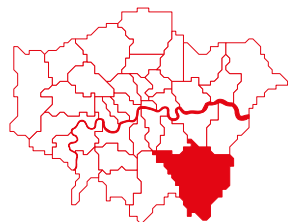
## KEY FACTS

→ Bromley is one of the most well-connected South East London boroughs, ideally located for fast trains into central London and also acting as the gateway from London to Kent, and the wider South East.

→ The Metropolitan Town Centre, Bromley, has 95,000sqm of office provision in the town centre, and an important retail offer of 197,000 sqm including The Glades Shopping Centre serving residents from beyond the borough.

→ The wider Cray Valley corridor represents just under 40 per cent of all industrial and employment land in the borough. There is significant industrial space at Crayfields Industrial Park (19,000 sqm) and St Mary Cray (119,000 sqm) which is home to big box logistics & distribution, manufacturers, motor trades and retail.

## MAP



# Camden

## STATS

Population projections 2021

**276,084** 

Population projections 2050

**311,399** 

London plan new homes  
(ten-year target)

**10,380** 

Building council homes for  
Londoners (four-year programme)

**308** 



Camley Street and St Pancras Canalside

## CONTACT

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*Head of Inclusive Economy*  
kate.gibbs@Camden.gov.uk

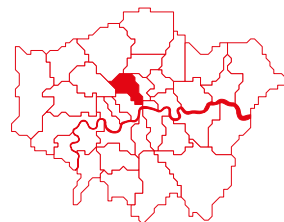
## KEY FACTS

→ The Knowledge Quarter, an emerging Innovation District across King's Cross and Euston, remains a global hotspot for life sciences research and R&D.

→ Camley Street, part of Camden's £1 billion Community Investment Programme, is set to deliver 350 new homes in a highly sustainable new neighbourhood. It includes genuinely affordable homes, an uplift in employment space for the knowledge economy and job opportunities for local people, along with new public green and open space.

→ Euston Station Redevelopment — a unique opportunity to create a new world-class transport hub, while creating a new piece of city with thousands of new homes and jobs created in the area.

## MAP





# City of London

## STATS

Population projections 2021

**10,165** 


Population projections 2050

**11,994** 

London plan new homes  
(ten-year target)

**1460** 

Building council homes for  
Londoners (four-year programme)

**156** 

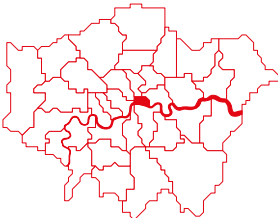


City of London

## CONTACT

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*Head of City Property  
Advisory Team*  
Simon.McGinn@cityoflondon.  
gov.uk

## MAP



## KEY FACTS

- There is 9.44 million sqm of office space in the City.
- The City has a world-class shopping and restaurant offer — the redevelopment of the Broadgate Estate will create 300,000 sq ft of new retail floorspace and has attracted the UK's first opening of the Italian food market, Eataly.
- 61 per cent of City workers are aged between 22 and 39 — making the City the youngest workforce in the UK.

# Croydon

## STATS

Population projections 2021

**390,581** 

Population projections 2050

**462,115** 

London plan new homes  
(ten-year target)

**20,790** 

Building council homes for  
Londoners (four-year programme)

**888** 

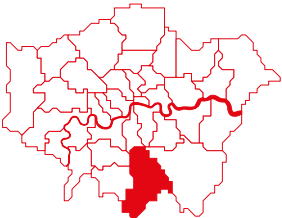


North End Quarter

## CONTACT

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*placemaking team leader*  
anisha.jogani@croydon.gov.uk

## MAP



## KEY FACTS

- Croydon is the second largest of all the London boroughs in terms of population, with approximately 388,560 residents, nearly a quarter of which are aged 17 or under — that's more young people than anywhere else in London.
- Hosting the London Borough of Culture 2023, Croydon will celebrate the borough's rich artistic heritage, creativity and diversity, and its strength and resilience as a town that always looks to the future, promoting inclusivity.
- A borough with an active metropolitan centre undergoing significant regeneration and investment currently hosting over 15,205 businesses, a new university, a Creative Campus and the development of over 12,000 new homes.

# Ealing

## STATS

Population projections 2021

**340,101** 

Population projections 2050

**424,682** 

London plan new homes  
(ten-year target)

**21,570** 

Building council homes for  
Londoners (four-year programme)

**1,138** 



Sandringham Mews

## CONTACT

Lucy Taylor,  
*Executive Director of Place*  
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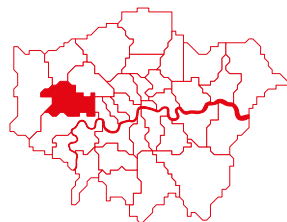
## KEY FACTS

→ The best connectivity in London — five new Elizabeth Line stations giving super-fast rail journeys to the City, West End, Heathrow and the new HS2 terminus at Old Oak.

→ One of London's biggest housebuilding programmes — since 2018 we have let 2,700 homes at genuinely affordable rents many through our affordable housing developer Broadway Living.

→ Vast areas of industrial and employment land across the borough including Park Royal, the Western Avenue and Uxbridge Road corridors and Southall that can accommodate much more growth in business and employment that is strongly encouraged by local policy and strategy.

## MAP



# Enfield

## STATS

Population projections 2021

**334,132** 

Population projections 2050

**391,687** 

London plan new homes  
(ten-year target)

**12,460** 

Building council homes for  
Londoners (four-year programme)

**571** 



Meridian Water

## CONTACT

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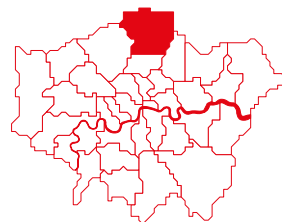
## KEY FACTS

→ The blue and green assets have a crucial role to play in the borough's goal to hit net zero emissions within the next 20 years, with the aim of achieving a 25 per cent increase in blue-green infrastructure whilst protecting existing assets.

→ Enfield was ranked as the 14th most diverse borough in London, with 38.87 per cent of its population Black, Asian and Minority Ethnic. Overseas-born residents make up 39 per cent of the borough's population.

→ 35 per cent of the population are aged 20 to 44 years old, higher than the England average but significantly lower than the London average.

## MAP



# Greenwich

## STATS

Population projections 2021

**292,093** 

Population projections 2050

**378,886** 

London plan new homes  
(ten-year target)

**28,240** 

Building council homes for  
Londoners (four-year programme)

**588** 

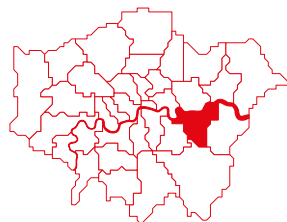


Greenwich Peninsula

## CONTACT

Pippa Hack,  
*Director of Regeneration,  
Enterprise & Skills*  
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## MAP



## KEY FACTS

→ Located on the Prime Meridian Line, area of 5,044 hectares, the longest continuous waterfront of any London borough; eight miles along the Thames taking in a World Heritage Site at Maritime Greenwich, the O2 Arena at Greenwich Peninsula, the Thames Barrier, Woolwich Royal Arsenal and Thamesmead in the east.

→ The third highest target for new homes in the capital over the next ten years and home to five of London's 38 opportunity areas. This will result in more than 38,000 new homes and 22,500 new jobs by 2028.

→ The Elizabeth line will allow residents and visitors to travel from Woolwich to Canary Wharf in just eight minutes, Liverpool Street in 14 minutes, Bond Street in 22 minutes.

# Hackney

## STATS

Population projections 2021

**281,520** 

Population projections 2050

**339,481** 

London plan new homes  
(ten-year target)

**13,280** 

Building council homes for  
Londoners (four-year programme)

**949** 

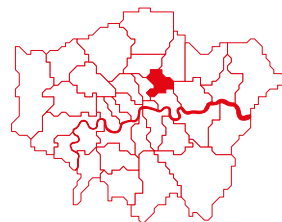


Hackney Central

## CONTACT

Suzanne Johnson,  
*Head of Area Regeneration*  
suzanne.johnson@hackney.  
gov.uk

## MAP



## KEY FACTS

→ Hackney has the fastest growth in employment and businesses in London, with 23 per cent growth in jobs since 2012, particularly in the creative and professional sectors.

→ Hackney borders the City of London, yet it is one of the greenest boroughs in London, with 58 parks, squares and gardens, 27 of which have Green Flag status.

→ Hackney Council's innovative, not-for-profit Council housebuilding approach is leading the way in delivering a new generation of award winning, high-quality Council housing — with over 1,000 homes directly delivered since 2011.

# Hammersmith and Fulham

## STATS

Population projections 2021

**182,296** 

Population projections 2050

**257,101** 

London plan new homes  
(ten-year target)

**16,090** 

Building council homes for  
Londoners (four-year programme)

**251** 

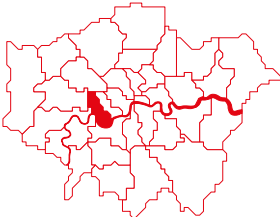


Olympia London

## CONTACT

Jon Pickstone,  
*Strategic Director for the  
Economy*  
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## MAP



## KEY FACTS

→ In partnership with Imperial College London, Hammersmith & Fulham Council has created a new, first-of-its kind Industrial Strategy to transform the borough into a global economic hotspot in media, science, technology, engineering and maths (STEM) helping to make H&F the UK's 6th most competitive economy in the country.

→ In the last five years, White City Incubator companies have raised over £100 million and what began as start-ups are now thriving businesses, generating jobs, wealth and the technologies of the future which will help tackle global challenges, like Covid and climate change.

→ Since 2017, more than 4,000 jobs have been created in H&F.

# Haringey

## STATS

Population projections 2021

**266,268** 

Population projections 2050

**318,546** 

London plan new homes  
(ten-year target)

**15,920** 

Building council homes for  
Londoners (four-year programme)

**848** 

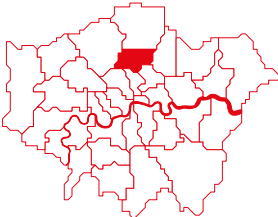


Wood Green

## CONTACT

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*Assistant Director  
Regeneration and Economic  
Development*  
Peter.O'Brien@haringey.gov.uk

## MAP



## KEY FACTS

→ The borough is home to Alexandra Palace — the birthplace of television — Haringey's most famous landmark.

→ Tottenham is one of the Mayor of London's Creative Enterprise Zones and is also a High Street Heritage Action Zone.

→ As the first London interchange for passengers arriving from Stansted Airport, Tottenham Hale has undergone a transport revolution. Millions of pounds have been invested in a new Tube, rail and bus station, road network improvements and public realm works. The station refurbishment is completed late 2021.



# Harrow

## STATS

Population projections 2021

**252,651** 

Population projections 2050

**295,959** 

London plan new homes  
(ten-year target)

**8,020** 

Building council homes for  
Londoners (four-year programme)

**618** 



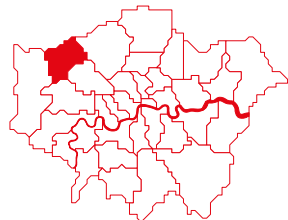
## CONTACT

Kirstan Shiels,  
*Interim Director of  
Regeneration Programme*  
Kirstan.shiels@harrow.gov.uk

## KEY FACTS

- We are an enterprising borough — our self-employment is higher than London and Britain.
- Professional, scientific & technical businesses — we have the highest concentration of these innovative businesses within Harrow.
- Within outer London and at the national scale — construction sector is the second most prevalent in terms of numbers of businesses.

## MAP



# Havering

## STATS

Population projections 2021

**263,358** 


Population projections 2050

**315,721** 

London plan new homes  
(ten-year target)

**12,850** 

Building council homes for  
Londoners (four-year programme)

**282** 



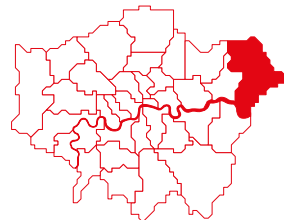
## CONTACT

Zoe Fletcher,  
*Senior Communications and  
Campaigns Officer*  
Zoe.Fletcher@haverling.gov.uk

## KEY FACTS

- Strategic location at the intersection of key transport connections between London and the rest of the UK, and just 30 minutes from City and Stansted airports means we are the gateway to London from the East and to Europe from London.
- Part of the Elizabeth Line, the new railway line, currently being built by Crossrail Ltd, will stop at Harold Wood, Gidea Park and Romford, and will link Havering to Bond Street, London Heathrow. It is expected to serve around 200 million people each year.
- One of the highest percentage of parks and open spaces (60 per cent) and the second lowest population density for London, contributing to an excellent quality of life for those living, working and visiting the borough.

## MAP



# Hillingdon

## STATS

Population projections 2021

**310,497** 

Population projections 2050

**352,345** 

London plan new homes  
(ten-year target)

**10,380** 

Building council homes for  
Londoners (four-year programme)

**347** 



The Old Vinyl Factory

## CONTACT

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*Partnership and Business  
Engagement Manager*  
ncramb@hillingdon.gov.uk

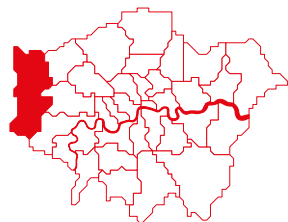
## KEY FACTS

→ Despite the challenges of COVID-19, Hillingdon continues to attract significant levels of investment particularly from the film, logistics and data centre sectors.

→ To complement the new station facilities at Hayes and West Drayton that serve the new Transport for London (TfL) Elizabeth line services which run to Paddington, the council is using £9.6 million of funding from TfL, local land and property developer contributions and the council's own resources for Hayes and £878,000 for West Drayton to deliver a range of public realm improvements.

→ The council is proposing to regenerate two estates in Hayes with 720 brand new homes, 50 per cent of which will be affordable housing for existing and new residents.

## MAP



# Hounslow

## STATS

Population projections 2021

**272,919** 

Population projections 2050

**332,006** 

London plan new homes  
(ten-year target)

**17,820** 

Building council homes for  
Londoners (four-year programme)

**741** 



Fourth Mile

## CONTACT

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*Assistant Director, Planning  
and Development*  
Sarah.scannell@hounslow.  
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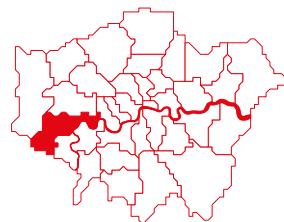
## KEY FACTS

→ Hounslow's Housing Pledge—secure 5,000 affordable homes by 2022.

→ 1,985 new homes secured since 2018.

→ Hounslow contains 1,219 hectares of Green Belt and 777 hectares of Metropolitan Open Land.

## MAP



# Islington

## STATS

Population projections 2021

**245,663** 🧑🧑

Population projections 2050

**267,919** 🧑🧑

London plan new homes  
(ten-year target)

**7,750** 🏠

Building council homes for  
Londoners (four-year programme)

**465** 🏠



Islington Square

## CONTACT

Keith Townsend,  
*Director of Environment and  
Regeneration*

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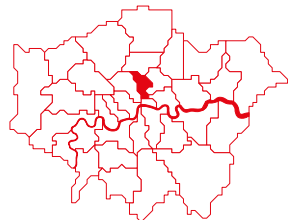
## KEY FACTS

→ Highest population density of any London borough (158.4 people per hectare compared to a London average of 56.6).

→ One of the Elizabeth line stations at Farringdon.

→ Islington had the biggest reduction in housing targets by the Mayor's Draft London Plan — down 39 per cent.

## MAP



# Kensington and Chelsea

## STATS

Population projections 2021

**153,930** 🧑🧑

Population projections 2050

**170,642** 🧑🧑

London plan new homes  
(ten-year target)

**4,480** 🏠

Building council homes for  
Londoners (four-year programme)

**336** 🏠



Kensal Canal side

## CONTACT

Amanda Reid,  
*Director of Planning and Place*  
amanda.reid@rbkc.gov.uk

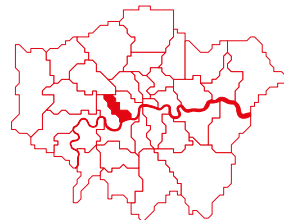
## KEY FACTS

→ Alongside the highest property prices in the country — £1.3 million median price paid for homes (2020) parts of the north and south-west of the borough are amongst the most deprived areas in England.

→ The borough's iconic shopping centres, galleries, markets, museums, palaces and parks attract an average of over 55,000 visitors each day. 11.7 million people visited the South Kensington museums before the pandemic in 2019.

→ There are 15,000 businesses and 136,000 jobs in the borough.

## MAP





# Kingston upon Thames

## STATS

Population projections 2021

**179,169** 

Population projections 2050

**218,061** 

London plan new homes  
(ten-year target)

**9,640** 

Building council homes for  
Londoners (four-year programme)

**713** 

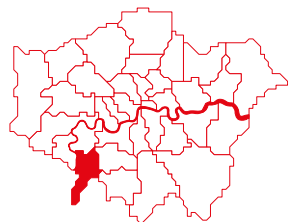


Eden House Campus, Surrey House

## CONTACT

Sean Gillen,  
*Corporate Head of  
Employment, Skills and  
Economy*  
sean.gillen@kingston.gov.uk

## MAP



## KEY FACTS

→ Kingston is London's oldest market town with a rich and extraordinary history. The borough is where the coronation of England's first kings took place and boasts a stunning riverside location bordered by royal parks and a palace. It also sits between two major airports.

→ A particularly rich source of talent: 61 per cent of residents educated to degree level or higher. Very high levels of managerial, director and professionally qualified residents, and a large 'top 50' university excelling in science, engineering, computing and architecture.

→ Favoured by global brands including Merlin Entertainments (Chessington), Lidl's new UK head office, and the site of Unilever's new global HQ in Kingston.

# Lambeth

## STATS

Population projections 2021

**317,891** 

Population projections 2050

**378,842** 

London plan new homes  
(ten-year target)

**13,350** 

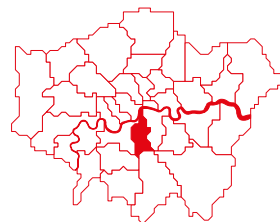


Brixton

## CONTACT

Matt Blades,  
*Assistant Director, Economy  
and Inward Investment*  
mblades@lambeth.gov.uk

## MAP



## KEY FACTS

→ SC1 is a life science district in south central London. Founded by King's Health Partners, Guy's & St Thomas' Foundation, Lambeth and Southwark councils, SC1 is home to world leading R&D with over 600 clinical trials running at any one time, and has the potential to stimulate £34bn GVA and 62,590 jobs by 2050.

→ Through our Future Workspace Fund, we're investing in the creation of Europe's largest cluster of low carbon entrepreneurs at County Hall on the South Bank.

→ Lambeth has a development pipeline to create 5million sq ft. of new or enhanced workspace to support key growth sectors in Waterloo, South Bank, Vauxhall and Brixton.

# Lewisham

## STATS

Population projections 2021

**306,149** 

Population projections 2050

**371,836** 

London plan new homes  
(ten-year target)

**16,670** 

Building council homes for  
Londoners (four-year programme)

**384** 

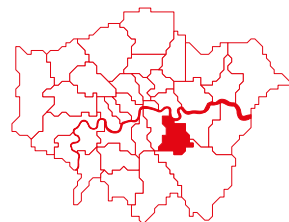


Surrey Canal Triangle

## CONTACT

John Bennett,  
*Head of Economy, Jobs and  
Partnerships*  
john.bennett1@lewisham.  
gov.uk

## MAP



## KEY FACTS

→ Lewisham is the London Borough of Culture 2022. There is a wide programme of events, activities and projects taking place throughout the year.

→ A new framework for Catford has been agreed containing a vision to be the greenest town centre in London including the creation of new green spaces, as well as the building of up to 2,700 new homes alongside a vibrant economic and cultural offer.

→ Lewisham was the first local authority to conduct a headcount and survey of independent and Black, Asian and Minority Ethnic owned businesses in the borough. The diversity and heritage of the borough is reflected in businesses in our town centres and high streets.

# London Legacy Development Corporation

## STATS

→ More than 40 million people have visited Queen Elizabeth Olympic Park and its venues since 2014.

→ LLDC will support the delivery of 33,000 homes in the wider Mayoral Development Corporation (MDC) area by 2036.

→ 40,000 jobs will be created in the area by 2025.

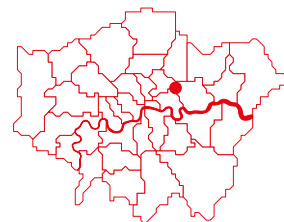


East Bank

## CONTACT

Rosanna Lawes,  
*Executive Director of  
Development*  
RosannaLawes@londonlegacy.  
co.uk

## MAP



## OVERVIEW

The London Legacy Development Corporation is an international leader in regeneration and recovery. The London 2012 Games showed the world what this part of east London could achieve, and we see that Olympic and Paralympic legacy ambition realised with east London becoming the fastest growing part of the capital. It is now a dynamic global centre for London creating opportunities for local people and a blueprint for regeneration which cities around the globe seek to emulate.

As one of the best-connected parts of London, with a genuine 15-minute city proposition, Queen Elizabeth Olympic Park presents a unique and resilient offer; particularly in a post-Covid world.

# Merton

## STATS

Population projections 2021

**206,187** 

Population projections 2050

**250,155** 

London plan new homes  
(ten-year target)

**9,180** 



Morden Town Centre

## CONTACT

Paul McGarry,  
*Head of future Merton*  
paul.mcgarry@merton.gov.uk

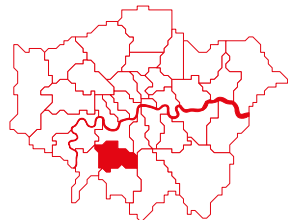
## KEY FACTS

→ Merton has more than 100 parks and green spaces, including Wimbledon and Mitcham commons, with 99.6 per cent of the borough within less than 400m distance from a publicly accessible open space. 18 per cent of the borough is open space, compared to a London average of 10 per cent.

→ Merton ranks as 'very low' in terms of overall social deprivation compared to other London boroughs and nationally in the UK. It is the sixth least deprived of the 33 London boroughs.

→ Merton is home to the world-famous All England Lawn Tennis Club, where the Wimbledon Championships take place every year, bringing an extra 500,000 people into the borough for the tennis extravaganza.

## MAP



# Newham

## STATS

Population projections 2021

**360,061** 

Population projections 2050

**508,097** 

London plan new homes  
(ten-year target)

**38,500** 

Building council homes for  
Londoners (four-year programme)

**1,000+** 



Stratford

## CONTACT

Dave Hughes,  
*Director of Inclusive  
Economy and Housing*  
Dave.Hughes@newham.gov.uk

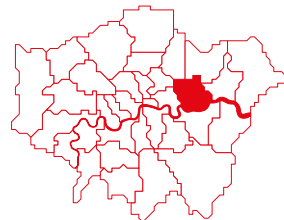
## KEY FACTS

→ Following a successful ballot of residents in December 2021, the Carpenters Estate in Stratford will undergo one of the most ambitious and largest estate regeneration programmes in London, providing over 2,000 high quality and sustainable homes — including over 1,000 that will be at social rent.

→ An ambitious affordable homes building programme is seeing work on 1,000 new homes start by March 2022, some of which are being built by the Council's wholly owned housing company Populo Homes.

→ £40m has been awarded by the Levelling Up Fund, the highest award out of the £65m allocated to London. This funding will ensure major new investment in underutilised and empty buildings.

## MAP



# Old Oak and Park Royal Development Corporation

## STATS

- 25,500 high-quality homes, with up to 50 per cent affordable.
- 56,000 new jobs and 250,000 sqm of additional employment space, supplementing Park Royal's existing 4,000 businesses and 40,000 employees, boosting the economy by around £7.65bn a year.
- The UK's largest new transport interchange under construction.



Oaklands

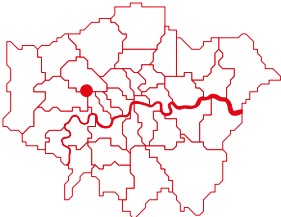
## CONTACT

David Lunts,  
*Chief Executive*  
David.Lunts@opdc.london.  
gov.uk

## OVERVIEW

As a Mayoral Development Corporation, the Old Oak and Park Royal Development Corporation's (OPDC) mission is to plan, create and deliver transformational changes across the Old Oak and Park Royal area, capitalising on the increased connectivity created by the arrival of the new High Speed 2 (HS2) station at Old Oak Common. Spanning the area where the London boroughs of Brent, Ealing and Hammersmith & Fulham meet, OPDC plans to bring forward thousands of new and affordable homes, jobs, shops, parks and amenities to create a place that is welcoming, accessible and prosperous.

## MAP



# Redbridge

## STATS

- Population projections 2021  
**307,287** 
- Population projections 2050  
**383,773** 
- London plan new homes (ten-year target)  
**14,090** 
- Building council homes for Londoners (four-year programme)  
**400** 



One Station Road

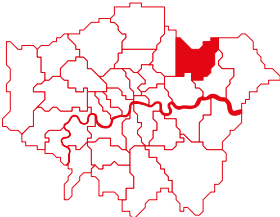
## CONTACT

Brett Leahy,  
*Head of Planning & Building Control*  
Brett.Leahy@redbridge.gov.uk

## KEY FACTS

- Fourth fastest growing borough in the country and the third most diverse borough in England and Wales, with a high percentage of the population (64.5 per cent) coming from black or minority ethnic backgrounds.
- Around 92 per cent of all active enterprises in Redbridge are classed as micro-businesses.
- 40.6 per cent of the borough being made up of greenspace.

## MAP





# Richmond upon Thames

## STATS

Population projections 2021

**197,401** 

Population projections 2050

**223,855** 

London plan new homes  
(ten-year target)

**4,110** 



Ham Close

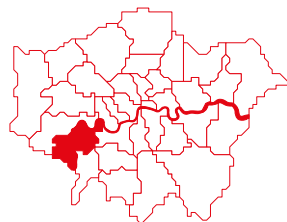
## CONTACT

Steve Diamond,  
*Head of Economic Development*  
Steve.diamond@  
richmondandwandsworth.  
gov.uk

## KEY FACTS

- London's only borough spanning both sides of the Thames, with 21 miles of riverfront.
- Over half of the borough's land is designated as green space.
- Important cluster for the tech and creative sectors, hosting the HQs of well-known names such as Ebay, Paypal, Serco, Graze, Haymarket and Reed Exhibitions as well as hundreds of smaller businesses.

## MAP



# Royal Docks

## STATS

→ The Royal Docks is home to London's only Enterprise Zone

→ 60,000 jobs and 25,500 homes are forecast over the next 10-15 years.

→ The Mayor of London and the London Assembly's relocation to the Royal Docks in early 2022, will help establish the area as London's new civic heart.



Silvertown Quays

## CONTACT

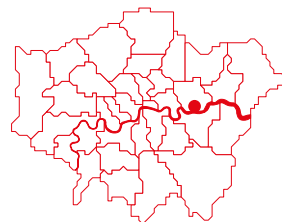
Dan Bridge,  
*Programme Director, Royal Docks Team*

## OVERVIEW

The Royal Docks is undergoing a profound and exciting transformation. Once London's gateway to world trade, today the area is re-emerging as a nationally significant business and visitor destination, and a vital part of the capital's civic and cultural heart. Major developments in the area are unlocking thousands of new and affordable homes and workplaces, and significant investment in transport infrastructure and the public realm, is boosting connectivity and bringing a wealth of new opportunities to the area and its communities.

In 2018, the Mayor of London, the Mayor of Newham and the London Local Economic Action Partnership (LEAP) approved a 5-year Delivery Plan and £314m investment programme, to help accelerate regeneration.

## MAP



# Southwark

## STATS

Population projections 2021

**319,409** 


Population projections 2050

**397,133** 

London plan new homes  
(ten-year target)

**23,550** 

Building council homes for  
Londoners (four-year programme)

**926** 



Sayer Street

## CONTACT

Colin Wilson,  
*Head of Regeneration*  
Colin.Wilson@southwark.  
gov.uk

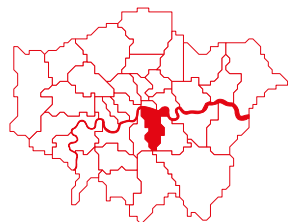
## KEY FACTS

→ Southwark rivals the City, both as one of the most ancient and historic parts of London but also as one of the fastest developing centres of commerce.

→ More than 300,000 people live in Southwark and just under 330,000 work here.

→ Southwark is building thousands of new council homes more than any other borough.

## MAP



# Sutton

## STATS

Population projections 2021

**208,799** 

Population projections 2050

**236,738** 

London plan new homes  
(ten-year target)

**4,690** 

Building council homes for  
Londoners (four-year programme)

**81** 



London Cancer Hub

## CONTACT

Amanda Cherrington,  
*Head of Economic Renewal  
and Regeneration*  
amanda.cherrington@sutton.  
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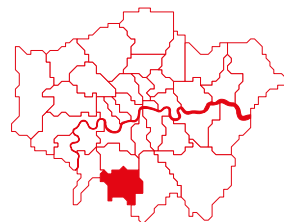
## KEY FACTS

→ Sutton has one of the highest economic activity rates in London, at 82.9 per cent compared to the 79 per cent London average.

→ The London Borough of Sutton has secured £25 million grant funding over the past five years to support the regeneration of the borough.

→ Sutton aims to be London's most sustainable borough.

## MAP



# Tower Hamlets

## STATS

Population projections 2021

**329,162** 

Population projections 2050

**416,442** 

London plan new homes  
(ten-year target)

**34,730** 

Building council homes for  
Londoners (four-year programme)

**675** 



Leaside Area Action Plan

## CONTACT

Ann Sutcliffe,  
*Corporate Director, Place*  
Ann.sutcliffe@towerhamlets.  
gov.uk

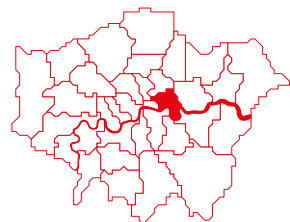
## KEY FACTS

→ Community and cultural assets: home to over 120 parks and open spaces, with 22 art galleries and 6 museums.

→ Rich history: over 30 per cent of the borough is in a conservation area and there are over 2,000 listed buildings.

→ Transport: 48 per cent of trips in the borough are made on foot or by bike.

## MAP



# Waltham Forest

## STATS

Population projections 2021

**278,790** 

Population projections 2050

**335,649** 

London plan new homes  
(ten-year target)

**12,640** 

Building council homes for  
Londoners (four-year programme)

**293** 



Leighton

## CONTACT

Jonathan Martin,  
*Director of Inward Investment*  
jonathan.martin@  
walthamforest.gov.uk

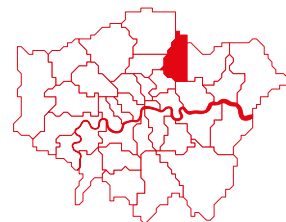
## KEY FACTS

→ Creative sector: Waltham Forest has been awarded the first GLA accredited Creative Enterprise Zone in London to support those working in the creative sector.

→ Enjoy Waltham Forest: the most effectively implemented borough-wide approach to improve cycling and walking. It includes over 45 km of cycling network installed in the borough.

→ Walthamstow Wetlands: the largest operational wetlands in Europe, which has welcomed more than two million visitors since opening in 2017 — a natural health and wellbeing asset.

## MAP





# Wandsworth

## STATS

Population projections 2021

**327,142** 🧑🧑

Population projections 2050

**391,383** 🧑🧑

London plan new homes  
(ten-year target)

**19,500** 🏠

Building council homes for  
Londoners (four-year programme)

**174** 🏠



Wandsworth Town and Delta

## CONTACT

Steve Diamond,  
*Head of Economic Development*  
Steve.diamond@  
richmondandwandsworth.  
gov.uk

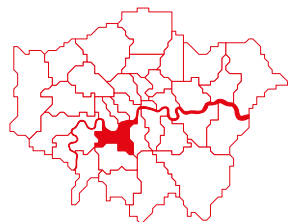
## KEY FACTS

→ Clapham Junction is the busiest rail junction in Europe and the busiest UK station for interchanges between services.

→ Wandsworth is one of London's greenest boroughs, with 32 public parks and a quarter of the borough's land area is open space.

→ In 2022, the restored Grade II\* Battersea Power Station opens to the public for the first time with over 100 shops, bars and restaurants, new homes, events and office spaces, including Apple's new office space, joining Penguin Random House, the US Embassy and hundreds of new businesses who have made their home in Nine Elms.

## MAP



# Westminster

## STATS

Population projections 2021

**266,033** 🧑🧑

Population projections 2050

**278,091** 🧑🧑

London plan new homes  
(ten-year target)

**9,850** 🏠



Church Street

## CONTACT

invest@westminster.gov.uk

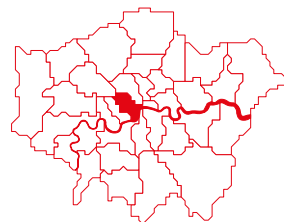
## KEY FACTS

→ £50bn contribution to the national economy, the highest economic output of any Local Authority.

→ Home to the highest number of start-up and scale-up businesses in the UK.

→ 749,000 jobs across the City.

## MAP



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