

New London Awards 2024

Submission Guidelines



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OVERVIEW

Supported by the Mayor of London, the New London Awards celebrate London, seeking the best new projects across every sector that are making and will make a positive contribution to their surroundings. In each category, we separately recognise both BUILT and UNBUILT projects.

A prestigious International Jury of architecture and urban design experts, advised by a team of London-based Expert Assessors, will select winners from amongst the 13 categories and a number of special prizes including the Mayor's Prize.

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WHY ENTER

The New London Awards are organised by NLA and judged by an international panel consisting of leading figures from the architecture and design world.

Every shortlisted and winning entry will be published on NLA's website and shared with our vast social media following and newsletter subscribers, bringing significant recognition to successful entrants. Shortlisted and winning projects will be able to promote that they are New London Award winners with a trophy and digital assets that can be used across their emails, websites and social media.

Other opportunities include:

- Feature in the NLA's online project directory
- Editorial feature on NLA's website blog

- Feed into the year-round NLA programme of online content, research, events, magazines, tours, blogs, interviews and more
- Inclusion in the People's Choice Award, where Londoners will vote for their favourite projects
- Opportunity to exhibit in the showcase gallery at The London Centre

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CATEGORIES

We invite submissions in the following categories. Please find detailed descriptions of each category in section 8 of this document.

CULTURE

CONSERVATION

EDUCATION

HEALTHCARE

HOUSING

MASTERPLANS AND AREA

STRATEGIES

MEANWHILE

MIXED USE

PUBLIC SPACES

RETAIL AND HOSPITALITY

RETROFIT

TRANSPORT & INFRASTRUCTURE

WORKPLACE

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SPECIAL PRIZES

MAYOR'S PRIZE

Supported by the Mayor of London

The prize will be awarded to the scheme that exemplifies the inclusion of children and young people in shaping and occupying the city. Selected from submissions across all categories, successful projects will feature carefully considered buildings, spaces, and their uses, as well as demonstrating participatory processes that give authorship and agency to children and young people, such as the co-design and co-production of space across all typologies.

COMMUNITY PRIZE

Celebrating community-driven design and collaboration, the Community Prize will be awarded to the scheme that demonstrates the most positive and meaningful impact on the place where it is located. Selected from submissions across all categories, successful projects will be exemplary in their response to the social context, contributing to a sense of local identity and helping communities thrive.

SUSTAINABILITY PRIZE

Recognising the most sustainable projects in the capital, the Environmental Prize will be awarded to the scheme that shows design strategies that minimise environmental impact as well as an efficient use of materials, a low carbon footprint and innovation. Selected from submissions across all categories, successful projects have surpassed sustainability standards, exemplar in creating a more socially and environmentally sustainable net-zero city.

WELLBEING PRIZE

Sponsored by Airflow

Projects that put wellbeing at the heart of the design, this prize will be awarded to the scheme that best shows how design approaches that consider key spatial conditions – such as the quality of air, water, light and comfort – aiding mental and physical wellbeing of the people that live or work in them. Selected from submissions across all categories, successful projects will be exemplar in finding ways to create spaces which make people feel better when they inhabit them.



NEW LONDONER

The New Londoner celebrates the person who NLA feels has had the most significant impact in shaping the vision of New London, making a positive contribution to the city, and furthering discourse around the future of the London and the built environment industry, whether that is working on a community-led project or leading on significant developments across London.

PEOPLE'S CHOICE

Londoners are invited to vote for their favourite project from the 2024 shortlist. The project with the most votes will be awarded with the People's Choice Award.

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HOW TO ENTER

Awards entries must be submitted through **zealous.co** before the deadline on 24 May.

The submission process consists of four components:

1. Uploading your **main submission** document (PDF)
2. Uploading any **supporting documentation**
3. Completion of your **application Form***
4. **Payment** (via Stripe)

*see appendix for questions asked in the application form.

Your **main submission** document (PDF max 12 pages) should include:

- Written overview of the scheme you are submitting (Max 300 words)
- An outline how the project meets the judging criteria (Max 200 words)
- Outline of the project's environmental, social and economic sustainability performance, including key metrics (Max 150 words)

If submitting for the Community, Environmental or Wellbeing prizes you must also include the following in your PDF:

Community Prize

- **500 word description** of how the project have made a positive impact on the community. This should address the following; its community role; how it responds to the local social context; how it contributes to a sense of local identity; the nature of community involvement and collaboration.
- **300 word community representative statement which includes** their role in the project, confirming the above description, describing in their own words how the project has benefitted the community

Sustainability Prize

- **500 word description** to illustrate how the project is sustainable in its use of energy, materials and carbon footprint. Please also add any additional data regarding EPC rating, environmental certifications like BREEAM, post occupancy evaluations, etc.

Wellbeing Prize

- **500 word description** explaining how the design of the project create spaces which make people feel better when they inhabit them, and how it can aid mental and physical wellbeing of the people that live or work in them.

In addition to your PDF please upload the following **supporting documentation**:

- 10 images, 5 interior and 5 exterior (.png/.jpeg) (whilst you can include images in your main submission you must also upload these as individual files)
- Drawings: site map, ground floor plan in context, key section, any additional drawings
- Optional: other relevant documents to better demonstrate how the project meets the criteria (up to two A4 pages)

If submitting for the following categories you must also include the following information in either your main submission or supporting documentation:

- **CONSERVATION** – a diagram showing the old and new parts of the building:
- **RETROFIT** – a diagram showing the old and new parts of the building:
- **HOUSING**
 - For individual homes please explain how the design responds to the need of the people who live in the home
 - Number of units (where appropriate)
 - Please specify the tenure type and relevant percentages: i.e. % affordable, % social rent, % private (where appropriate)
- **MEANWHILE** – Please specify the active period of the meanwhile project
- **MIXED USE** – Please specify the type of uses and relevant percentage: i.e. % retail, % residential, % office. Please note that to classify in this category any use shouldn't be more than 90% of the total
- **MASTERPLANS** – Please submit a key diagrams of the masterplan: i.e. uses, density, connections, public realm

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ELIGIBILITY

Any company involved in the planning, design or construction of a project is eligible to enter the project into the New London Awards. The project team are encouraged to consult with other members and their clients to avoid duplicate entries.

The project must be located within one of the 33 London Boroughs.

Submitted projects can be at any stage from completion to on the drawing board. A 'built' project must have achieved practical completion within the last two years (between 24 May 2022 and 24 May 2024). An 'unbuilt' project must have a real site and be at any stage of design or construction at time of entry on 24 May 2024. Any project completed before 24 May 2022 will not be eligible.

SUBMISSION COSTS

Partner members – £219+VAT

Standard business members – £275+VAT

Full price (non-members) – £325+VAT

There is a submission fee for each project submitted. If you would like to submit a project to more than one category a separate entry fee applies for each project per category

About NLA Membership nla.london/company-membership

If you have any queries, please contact get in touch at awards@nla.london

CATEGORY DESCRIPTIONS

CULTURE

Civic buildings, museums, galleries, theatres, libraries, sports facilities, community hubs and youth centres – projects that put cultural experience at the heart to create better places.

CONSERVATION

Sponsored by Urban Space Management
Looking closely at the restoration and repair of historic buildings and preserving London's heritage; carefully balancing old and new, as well as improving the energy efficiency of our historic structures.

EDUCATION

Educational establishments of all kinds – nurseries, schools, academies, universities, training centres – where design enhances the learning experience.

HEALTHCARE

From hospitals and healthcare facilities to later living developments that improve the health and wellbeing of Londoners.

HOUSING

Multi-unit residential projects of any scale and tenure, from social housing and PRS to prime resi, creating exemplary new places for people to live. Individual new homes and small housing developments up to 5 units will also be considered in this category.

MASTERPLANS AND AREA STRATEGIES

New and improved parts of the city, where placemaking sits at the core; intentionally

designed to create a destination, offering a mix of uses, activities and a new lease of life to a place.

MEANWHILE

Projects that embrace the city as a work in progress, enlivening spaces, places and high streets over a short-term period, while supporting long-term ambitions.

MIXED USE

Buildings with a complementary mix of work-live-play, designed holistically to meet the needs of several different activities and communities, where there is a maximum of 10 minutes walking distance between core activities. Please note that to classify in this category no use should be more than 90% of the total.

PUBLIC SPACES

Sponsored by Maylim

New or rediscovered public spaces that focus on blue and green infrastructure with biodiversity at the heart of the scheme. Considering parts of London that have been given a new life through improvements to streets, squares, playgrounds and parks.

RETAIL AND HOSPITALITY

Retail and shops, restaurants and bars, hotels and markets that welcome guests, creating new experiences and offering fresh

approaches to enhance the leisure offers and hospitality experience for visitors.

RETROFIT

Sponsored by REHAU

The adaption of buildings that demonstrate sustainability, efficiency, and viability across any sector, where the repurposing of existing fabric and its embodied energy has been resourceful.

TRANSPORT & INFRASTRUCTURE

Transport, infrastructure and related architecture projects that improve the experience of travel around the city;

transportation of goods, water, waste or energy. As well as active travel projects that celebrate mobility and non-motorized means from small, low traffic streets to larger scale, low traffic neighbourhoods, helping London work more efficiently and sustainably.

WORKPLACE

From office buildings and interiors to co-working hubs and affordable workspaces for making and manufacturing – new projects that create inspiring working environments.

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JUDGING CRITERIA

The judging criteria for the New London Awards have been revised to align with [the New London Agenda](#), NLA's framework for best practice in city-making derived from over 18 years of experience, with over 400 contributions from London's built environment community. The assessment of projects will be guided by the 'Six Pillars of Placemaking', ensuring that initiatives of all scales contribute meaningfully to London's evolution.

- **Focus on Health:** Projects must prioritise the wellbeing and needs of people, with a focus on enhancing both human and planetary health. Designs should promote a positive human experience while minimising environmental impact, aligning with the imperative for sustainable and equitable urban development.
- **Plan for Future Generations:** Consideration of future generations is paramount, emphasizing the creation of enduring value and stewardship over time. Projects should demonstrate a forward-thinking approach that anticipates and addresses the evolving needs of future Londoners, fostering resilience and adaptability in the face of change.
- **Think Beyond Boundaries:** Thinking beyond conventional constraints is encouraged, challenging the limitations imposed by development boundaries, administrative borders, and industry silos. Projects should demonstrate a holistic perspective that considers the interconnectedness of urban systems and promotes integration across sectors and disciplines.
- **Value Diversity:** Celebrating London's diverse communities is essential, with projects expected to reflect and accommodate a wide range of cultural, social, and economic needs. Diversity should be embraced as a fundamental strength, shaping inclusive spaces and fostering a sense of belonging for all.
- **Leverage Innovation:** Leveraging cutting-edge technologies and innovative approaches is essential for shaping the future of London. Projects should harness advancements in design, construction, and urban planning to create dynamic, forward-looking spaces that empower residents and stimulate creativity and entrepreneurship.
- **Work in Partnership:** Recognising the power of collective action, projects should demonstrate effective collaboration and coordination among stakeholders. Embracing partnerships across sectors and disciplines is crucial for realising the shared vision of a sustainable, equitable, and prosperous city.

Through these revised criteria, the New London Awards aim to recognise projects that not only contribute to the physical fabric of London but also embody the New London Agenda values and principles essential for shaping a vibrant, inclusive, and resilient city for generations to come.

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JUDGING PROCESS

From submission onwards, the projects undergo the following selection process:

Longlisting

NLA assesses entries for both quality and compliance with essential submission criteria.

Shortlisting

A team of London-based cross-sector Expert Assessors review the entries and define the shortlist of projects for each of the 13 categories. Every year we bring a different group of experts together who contribute with first-hand knowledge and impartial judgment to select a broad representation of relevant projects contributing to London's built environment.

Site visits

Expert Assessors conduct site visits to gather first-hand knowledge and offer informed, objective deliberation as an integral part of the selection process.

Winners selection

Expert Assessors present shortlisted projects to the International Jury, giving careful consideration as to the reasons for selecting each project and communicating their motivations to the International Jury. Each Expert Assessor presents the selected projects to be considered for an award, introducing the scheme in the most objective way possible, highlighting its relevance to London.

The International Jury bring their global experience in order to select outstanding contributions to the city. The International Jury select the final winners, commendations and special prizes.

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USEFUL INFORMATION

- The project team are encouraged to consult with other members and their clients to avoid duplicate entries.
- Team credits: we recommend you credit the following as a minimum: Client, Architect, Structural Engineer, M&E / Sustainability Engineer, Planning Consultant, Project Manager / Cost Consultant, Contractor.
- The company submitting the entry must list all consultants and principal contractors working on the project and have sought the written permission of the land/building owner or project client.
- There is no limit to the number of entries from any one organisation. Projects submitted in previous years may be resubmitted a maximum of twice, provided these schemes can show development i.e., progression from planning stages to under construction.
- Projects can be entered into more than one category where appropriate but will require separate submission applications with a dedicated project overview tailored to each category. A separate entry fee applies for each project per category. This

does not apply to Special Prizes, which may be entered in addition to the category selected without additional payment.

- All entries should be submitted via zealous.co

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APPENDIX

Application form questions (as seen on zealous)

- Practice name (in the format it should appear on promotional material)*
- Your website*
- Project status*
- Built / Unbuilt (please select)
- Which London borough is your project in?*
- Size of project (in sq m)*
- Full project address*
- Project value GBP (£) (This won't be published but will be relevant to the assessment)*
- Completion date*
- Is the submission part of phased schemed or wider masterplan?*
- YES / NO
- If you answered 'yes' to the question above, please give details on the phased scheme or masterplan
- As part of the selection process, Expert Assessors will be conducting site visits during the summer to built schemes. Please give the contact information of the person who we can contact directly to arrange the site visits (name/email/phone)



- I would like my submission to be considered for the following special prize(s) and have submitted any additional information needed to be eligible
 - Community prize
 - Environmental prize
 - Mayor's prize
 - Wellbeing prize

- Please provide credits for the project team (list both company and profession). We recommend you credit the following as a minimum: Client, Architect, Structural Engineer, M&E / Sustainability Engineer, Planning Consultant, Project Manager / Cost Consultant, Contractor.*

- Please provide any relevant social media handles*

- Do you have a model available to display in our public galleries?
YES / NO

- If yes, please provide more details (dimensions, plinth info, availability, etc)