

Whitechapel Gateways

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GROUP



WHITECHAPEL WEAVE

Studio Loci



Whitechapel Weave celebrates the area's languages, movement and textile heritage. Created with the community, it introduces drop spindle markers and aerial ribbons that bring identity, light and shared belonging to Whitechapel Market.

Whitechapel Weave

Inspired by conversations with traders, shop owners, young people and long standing residents, the project creates three new gateways that are welcoming, distinctive and rooted in local identity. The community asked for a public realm that feels safer, better lit, more memorable, and more supportive of local business.

Our Whitechapel Weave gateway concept responds directly to these community desires as well as to celebrating Tower of Hamlets as one of the dynamic parts of London, as a place of aspiration and inward investment. Whitechapel has always been a place of movement and making. Its textiles, dances, stories and many spoken languages as a living tapestry continues to evolve with the imminent arrival life science cluster in the area.

Whitechapel Weave gateway concept is a celebration of the histories, languages and creative traditions that have shaped Whitechapel Market over time. Drawing on cultural memory while meeting the practical needs of the street at the centre of our the design are the drop spindles echoing the long tradition of weaving and spinning across geographies and cultures. These vertical elements support an aerial weave of ribbons shaped by movement, rhythm, gestures, patterns, light, colour and stories that define and animate Whitechapel cultural identities.

Whitechapel Weave is shaped collaboratively. Studio Loci and the artist Peter Fink will work alongside Oitij Jo Collective, local poets, artists, schools, cultural groups and residents to co develop the patterns, colours, stories and digital elements that bring the design to life. Every element is grounded in lived experience and guided by community voices.

The result is a set of gateways that honour the past, serve the present and create a confident and expressive vision for the future of Whitechapel Market.